



Operations Strategy: Workflow Design and Process Innovation

22 February – 5 March 2027
Casablanca



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Overview

Organizational performance hinges on how effectively core workflows adapt to market volatility and technical disruption. This intensive 10-day Strategic Operations Management: Process Innovation program provides practical methods for workflow redesign, business process reengineering, value stream mapping, and lean production systems. Participants evaluate diagnostic tools to eliminate throughput bottlenecks, balance resource loads, and accelerate turnaround cycles across industrial and service settings. Rather than addressing purely mechanical engineering or brief supervisory tactics, this course offers an end-to-end framework for establishing adaptive, customer-centric execution ecosystems. This course is delivered by Agile Leaders Training Center.

Who Should Attend

- Operations directors seeking to modernize multi-site workflow architectures and enhance cross-functional velocity.
- Continuous improvement heads and Lean champions leading business process reengineering programs.
- Plant administrators and facility heads aiming to balance capacity constraints and eliminate line stoppages.
- Process innovation consultants evaluating organizational handoffs and cycle-time compression.
- Quality assurance coordinators implementing structured variation control frameworks.
- General managers overseeing throughput optimization, resource allocation, and shop-floor modernization.

Departments and Industries

This program is designed for functional leaders and cross-disciplinary professionals across diverse operational settings.

- Process Engineering and Continuous Improvement in Discrete Manufacturing
- Workflow Modernization and Patient Flow Units in Healthcare Systems
- Fulfillment Operations and Warehouse Logistics in Retail Distribution
- Client Service Architecture and Back-Office Processing in Financial Institutions
- Infrastructure Maintenance and Resource Dispatch in Utility Services
- Assembly and Conversion Facilities in Industrial Equipment Manufacturing

Learning Objectives

By the end of this course, participants will be able to:



- Translate organizational strategy into responsive floor-level workflow architectures.
- Execute business process reengineering projects to eliminate systemic friction and administrative overhead.
- Deploy value stream mapping to identify waste, bottlenecks, and excessive cycle times.
- Implement lean production systems to maintain continuous flow and pull-based replenishment.
- Apply Six Sigma DMAIC protocols to eliminate process variance and defect patterns.
- Calculate rough-cut capacity requirements and balance line loading against fluctuating demand.
- Formulate visual controls and 5S standards to sustain workplace discipline.
- Direct cross-functional change programs that overcome employee resistance to workflow innovations.

Course Agenda

Day 1: Strategic Alignment and Operating Architecture

- Bridging executive strategic intent with front-line execution architecture
- Trade-offs among operational velocity, total unit cost, output quality, and service agility
- Order-qualifying versus order-winning criteria in modern process ecosystems
- Functional alignment audits across procurement, assembly, and customer fulfillment
- Mapping core processes against strategic competitive priorities
- Application Clinic: Formulating an operating architecture matrix

Day 2: Business Process Reengineering and Workflow Design

- Core tenets of business process reengineering and radical workflow restructuring
- Deconstructing transactional handoffs, functional silos, and approval bottlenecks
- Service blueprinting and customer journey mapping for administrative processes
- Establishing process boundaries, baseline cycle times, and resource loading ratios
- Human factors and ergonomic considerations in process re-architecture
- Application Clinic: Redesigning a fractured order-to-delivery workflow

Day 3: Lean Production Systems and Waste Eradication

- Foundations of the Toyota Production System and lean production systems
- The eight classical forms of waste across physical and digital workflows
- Continuous flow architecture versus batch-and-queue processing economics
- Standardized work instructions as the baseline for incremental Kaizen iterations
- Visual control mechanisms, Andon signaling, and error-proofing Poka-Yoke mechanics
- Application Clinic: Conducting a workplace waste diagnostic audit



Day 4: Value Stream Mapping and Bottleneck Resolution

- Value stream mapping notation standards and data collection guidelines
- Drafting current-state maps with process lead times, changeovers, and queue levels
- Isolating pacemaker processes, non-value-adding steps, and constraint stages
- Applying the Theory of Constraints to maximize bottleneck throughput
- Envisioning future-state maps that incorporate pull loops and continuous movement
- Application Clinic: Developing a comprehensive future-state value stream map

Day 5: Six Sigma Quality and Process Variation Control

- Statistical process control foundations and natural versus assignable variation
- The DMAIC problem-solving cycle: Define, Measure, Analyze, Improve, Control
- Root-cause diagnostic tools: Ishikawa diagrams, Pareto stratification, and 5-Why analysis
- Process capability measurement utilizing Cp and Cpk performance indices
- Total Productive Maintenance TPM pillars to minimize unplanned downtime
- Application Clinic: Diagnosing chronic defect rates using DMAIC tools

Day 6: Capacity Planning and Throughput Balancing

- Rough-cut capacity modeling and aggregate resource allocation
- Takt time calculations, line balancing, and operator work element distribution
- Managing demand seasonality and temporary volume surges without cost inflation
- Heijunka techniques for leveling production volume and product mix
- Managing setup times using Single-Minute Exchange of Die SMED methods
- Application Clinic: Balancing assembly line workloads against fluctuating takt times

Day 7: Work-in-Progress Control and Replenishment Systems

- Calculating economic order quantities and continuous buffer safety stocks
- Implementing Kanban signaling protocols for internal work-in-progress control
- Point-of-use material presentation and kitting systems to minimize transit waste
- Vendor-managed replenishment and two-bin storage setups on the shop floor
- Stockholding cost analysis, carrying penalties, and dead-inventory containment
- Application Clinic: Sizing a visual pull replenishment loop

Day 8: Digital Systems and Automation Integration

- Assessing workflow readiness prior to automated system deployments
- Integrating enterprise software with shop-floor visual tracking tools
- Data-driven maintenance scheduling leveraging Internet of Things sensors
- Robotic process automation applications for administrative workflows
- Mitigating technology adoption failure risks through staged prototyping
- Application Clinic: Drafting an automation feasibility assessment charter



Day 9: Organizational Change and Front-Line Culture

- Psychological drivers of workforce resistance during workflow changes
- Leadership behaviors that promote front-line problem-solving and Kaizen ownership
- Structuring cross-departmental Kaizen events and rapid-improvement blitzes
- Designing incentive structures that reward process discipline and quality containment
- Sustaining 5S workplace order through structured visual inspection audits
- Application Clinic: Formulating an organizational change road-map

Day 10: Process Innovation Roadmap and Capstone

- Constructing multi-year process innovation deployment plans
- Establishing balanced process health scorecards and operational metrics
- Resource allocation governance for competing continuous improvement initiatives
- Horizontal scaling of localized workflow breakthroughs across business units
- Final capstone simulation: Pitching a business process reengineering transformation
- Application Clinic: Consolidating individual program takeaways into action plans

Practical Exercises

Participants build practical capabilities through applied simulations and diagnostic exercises throughout the 10 days.

- Construct an end-to-end current-state value stream map to locate lead-time delays and hidden bottlenecks.
- Apply the SMED methodology to cut setup turnaround duration in an industrial case scenario.
- Design a Kanban visual signaling protocol to regulate buffer reserves between two process steps.
- Formulate a business process reengineering charter targeting administrative cycle-time compression.

FAQs

How does this 10-day course differ from shorter supervisory programs?

This 10-day curriculum provides deep methodological coverage of structural transformation, business process reengineering, and Six Sigma integration. Shorter five-day sessions often concentrate exclusively on immediate supervisor routines, whereas this course builds the analytical capability needed to lead enterprise-wide workflow restructuring.

Is this program suitable for participants from service and non-manufacturing industries?

Yes. The methodologies taught, including value stream mapping, waste elimination, bottleneck management, and business process reengineering, apply directly to administrative transactions, healthcare delivery, financial processing, and digital client fulfillment.



What mathematical or statistical expertise is required to follow the Six Sigma modules?

Only basic arithmetic and practical workplace logic are required. The statistical process control and capacity planning modules focus on practical application, straightforward formula execution, and data-backed decision-making rather than theoretical mathematics.

Conclusion

Sustainable competitive strength requires disciplined workflows that remove waste, balance capacity, and respond smoothly to customer requirements. By mastering workflow redesign, business process reengineering, value stream mapping, and lean production systems, participants return ready to lead transformation initiatives that compress cycle times, elevate quality, and unlock sustained organizational performance.