



Mastering Sustainable Land Use, Ecotourism, and Transport Solutions for Tourism

26 – 30 April 2027
Casablanca

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Ref: 103600412_59678 **Date:** 26 – 30 April 2027 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview

Sustainable Tourism: Transport Planning, Ecotourism Land Use & Conflict Management provides participants with the knowledge and practical tools necessary for integrating sustainable practices into tourism infrastructure and development. This course covers key topics like sustainable tourism development, transport planning for tourism destinations, ecotourism land use planning, and land use conflict management. Participants will learn how to create eco-friendly transport systems, manage land resources for ecotourism, and resolve conflicts that arise between land use and tourism development. Through case studies, workshops, and group discussions, attendees will explore sustainable strategies for managing tourism growth while safeguarding local communities and ecosystems. By the end of the course, professionals will be equipped to make data-driven decisions that align with sustainable land use, tourist destination mobility planning, and conflict resolution in tourism development.

Target Audience

- Urban planners
- Tourism development managers
- Land use and environmental consultants
- Ecotourism developers
- Government officials in urban planning and tourism sectors
- Corporate sustainability managers
- NGOs focusing on sustainable tourism and ecotourism

Targeted Organizational Departments

- Urban Planning & Development
- Tourism & Leisure
- Environment & Resource Management
- Sustainability & Corporate Social Responsibility CSR
- Infrastructure & Mobility Planning
- Government & Public Affairs

Targeted Industries

- Tourism & Hospitality
- Ecotourism
- Urban Development
- Transportation & Mobility
- Government & Public Policy
- Environmental & Land Management

Course Offerings

By the end of this course, participants will be able to:

- Apply sustainable tourism development practices to urban and rural settings
- Plan transport solutions for ecotourism and other tourism destinations
- Create land use plans that support ecotourism land management
- Manage land use conflict in tourism development through effective stakeholder engagement
- Design sustainable tourism infrastructure that minimizes environmental impact
- Implement tourist destination mobility planning strategies that align with sustainability goals

Training Methodology

This course offers an interactive and engaging learning experience. Participants will be actively involved in case studies focused on sustainable land use in tourism, group discussions, and scenario-based workshops. These activities will deepen understanding of conflict resolution in tourism development and ecotourism land use planning. The training will include expert-led discussions on real-world challenges, practical exercises for sustainable transport for tourist destinations, and insights into tools and frameworks relevant to sustainable tourism development. Daily review sessions will reinforce key learnings, ensuring practical takeaways for participants.

Course Toolbox

- Workbooks: Case studies on sustainable tourism infrastructure and tourist mobility planning
- Templates: Land use planning tools for ecotourism development
- Checklists: Sustainable development checklists for tourism and land use conflict management
- Online Resources: Access to webinars and readings on sustainable tourism development
- Software: Tools for evaluating ecotourism land management



Course Agenda

Day 1: Foundations of Sustainable Tourism

- **Topic 1:** Introduction to sustainable tourism development
- **Topic 2:** The role of transport planning for tourism destinations
- **Topic 3:** Key principles of ecotourism land use planning
- **Topic 4:** Aligning sustainable tourism infrastructure with local communities
- **Topic 5:** Understanding sustainable land use in tourism
- **Topic 6:** Ecotourism and its impact on land use and development
- **Reflection & Review:** Discussing the day's learnings and key takeaways on tourist destination mobility planning

Day 2: Environmental Challenges & Mobility Planning

- **Topic 1:** Transport solutions for ecotourism
- **Topic 2:** Urban mobility and sustainable transport for tourist destinations
- **Topic 3:** Land use conflicts in ecotourism land management
- **Topic 4:** Balancing tourism and land use conflict
- **Topic 5:** Case studies on transport planning for ecotourism
- **Topic 6:** Strategies for sustainable transport in urban settings
- **Reflection & Review:** Strategies for addressing land use conflict management in tourism

Day 3: Land Use & Ecotourism Development

- **Topic 1:** Creating sustainable land use plans for ecotourism
- **Topic 2:** Designing sustainable tourism infrastructure
- **Topic 3:** Stakeholder management in ecotourism planning and development
- **Topic 4:** Land use policies in tourism development
- **Topic 5:** Best practices for sustainable land use in ecotourism
- **Topic 6:** Integrating conservation goals into land use planning for tourism
- **Reflection & Review:** Analyzing case studies on ecotourism land management



Day 4: Conflict Resolution & Planning

- **Topic 1:** Managing land use conflict in tourism development
- **Topic 2:** Conflict resolution in tourism development
- **Topic 3:** Working with stakeholders in land use planning for ecotourism
- **Topic 4:** Legal and policy frameworks for land use conflict management
- **Topic 5:** Strategies for sustainable land use in complex environments
- **Topic 6:** Identifying and managing risks in tourism land use conflict
- **Reflection & Review:** Group discussions on conflict resolution strategies and key takeaways from case studies

Day 5: Implementing Sustainable Tourism Practices

- **Topic 1:** Integrating sustainable tourism development with local economic growth
- **Topic 2:** Planning for tourist mobility in rural and remote areas
- **Topic 3:** Balancing ecotourism land use with conservation goals
- **Topic 4:** Sustainable transport solutions for eco-friendly tourism
- **Topic 5:** Aligning ecotourism development with the UN's Sustainable Development Goals SDGs
- **Topic 6:** Best practices for sustainable land use in global tourism destinations
- **Reflection & Review:** Final reflections on sustainable transport planning and how to integrate all learned strategies

FAQ

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

Participants should have a basic understanding of tourism development or land use planning. Familiarity with sustainability principles or environmental management is also beneficial but not required.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session is generally structured to last around 4-5 hours, with breaks and interactive activities included. The total course duration spans five days, approximately 20-25 hours of instruction.

How can tourism destinations manage transport challenges sustainably?

The course will provide insights into sustainable transport solutions for tourist destinations, including eco-friendly mobility options, public transport integration, and sustainable travel infrastructure. Participants will learn how to address these challenges while promoting both environmental sustainability and economic growth.



How This Course is Different from Other "Sustainable Tourism" Courses

"Sustainable Tourism: Transport Planning, Ecotourism Land Use & Conflict Management" stands out by providing a comprehensive focus on integrating land use, mobility planning, and conflict management into tourism development strategies. Unlike other courses that may only focus on broad tourism sustainability, this course emphasizes practical tools and real-world case studies to address specific challenges in ecotourism, land use management, and transport mobility. Participants will gain actionable knowledge in conflict resolution, sustainable transport planning, and ecotourism development that can be immediately applied to tourism projects.