



Creative Thinking 101: Effective Problem Solving Training Course

22 – 26 March 2027
Casablanca



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Ref: 36076_6140 **Date:** 22 – 26 March 2027 **Location:** Casablanca **Fees:** 4100 Euro

Creative Thinking 101: How to Improve Your Creative Problem Solving Skills Overview:

Unleash the power of creative thinking and elevate your problem-solving skills with our 'Creative Thinking 101: How to Improve Your Creative Problem Solving Skills' course. This comprehensive creative thinking course integrates cognitive problem-solving skills training, practical problem-solving training, and a complex problem-solving course to provide a rich learning experience. You will be engaged in tactical problem-solving course exercises, tap into critical thinking and problem-solving training, and learn effective strategies from our problem-solving & decision-making training. This course is not just another problem-solving training but a journey that cultivates your creative thinking training while sharpening your problem-solving techniques training.

Target Audience:

- Project managers
- Business analysts
- Research and development professionals
- Operations managers
- Strategy consultants
- Anyone who wishes to improve their creative thinking and problem-solving skills

Targeted Organizational Departments:

- Research and Development
- Strategy
- Operations
- Human Resources
- Innovation and Change Management



Targeted Industries:

- Information Technology
- Manufacturing
- Healthcare
- Consulting
- Education

Course Offerings:

- Application of creative problem-solving techniques
- Utilization of root cause analysis in problem-solving
- Informed decision-making under pressure
- Facilitation of cognitive problem-solving

Training Methodology:

Our training methodology for 'Creative Thinking 101: How to Improve Your Creative Problem Solving Skills' combines theoretical lessons with practical exercises. We use case studies drawn from real-life scenarios to illustrate the application of problem solving & decision making training. Interactive sessions and group work form the backbone of our creative thinking course, enhancing the learning experience. Feedback sessions ensure personalized attention and constant improvement.

Course Toolbox:

- Workbook for notes and reflections
- Specialized software for virtual brainstorming and decision-making
- A reading list of recommended books and articles on creative problem-solving
- Online resources for continued learning
- Practical problem-solving templates and checklists



Course Agenda:

Day 1: Cultivating the Creative Mindset

- Topic 1: Introduction to Creative Thinking Training: Enhance creative thought processes and learn how to harness the power of creativity.
- Topic 2: Mindset Matters: Learn to embrace the creative problem-solving training, focusing on cognitive and emotional factors.
- Topic 3: Embracing the Unexpected: Dive into tactical problem-solving course exercises that encourage adaptability and agility.
- Reflection & Review: Reflect on the day's learnings about creative thinking and problem-solving training and review key takeaways.

Day 2: Digging Deeper into Creative Problem-Solving

- Topic 1: Root Cause Analysis: As part of our root cause problem-solving training, learn to dig deeper into problems and identify underlying issues.
- Topic 2: Emotional Intelligence in Problem-Solving: Understand how emotions play a significant role in problem-solving and decision-making training.
- Topic 3: Effective Note-Taking for Problem-Solving: Harness the power of note-taking in our practical problem-solving training.
- Reflection & Review: Reflect on the effective problem-solving training strategies learned today and identify areas for future practice.

Day 3: Innovating with Others

- Topic 1: Collaborative Problem-Solving: Experience training in creative thinking through collaborative exercises.
- Topic 2: Leveraging Diversity: Learn how varied perspectives can enhance the creative problem-solving process.
- Topic 3: Interactive Session on Board Games and Video Games as Learning Tools: Understand the value of these tools in enhancing cognitive problem-solving skills training.
- Reflection & Review: Reflect on the power of collaborative creative thinking and problem-solving training.



Day 4: Refining and Improving Your Ideas

- Topic 1: Giving Your Ideas a Second Look: Utilize the strategies from our problem-solving techniques training to refine and improve your ideas.
- Topic 2: Harnessing Technology: Discover how tools like PowerPoint can augment our creative thinking training.
- Topic 3: Others' Evaluation of Your Ideas: Gain valuable feedback on your ideas in this critical thinking and problem-solving training exercise.
- Reflection & Review: Reflect on the importance of refinement in the problem-solving process and plan next steps for continuous improvement.

Day 5: Thinking Big and Beyond

- Topic 1: The Power of Daydreaming: As part of the creative thinking course, understand the value of letting your mind wander to find novel solutions.
- Topic 2: Expanding Your Canvas: Think big and broad as part of this complex problem-solving course segment.
- Topic 3: Learning from Children: Understand how a child's perspective can refresh your own creative thinking.
- Reflection & Review: Reflect on the creative problem-solving journey, review key insights from the problem-solving training, and plan your next steps for implementation.

How This Course is Different from Other Creative Thinking & Problem Solving Courses:

Unlike other courses that focus on either creative thinking or problem solving, our course combines both aspects to provide a comprehensive learning experience. Our course is not just a simple problem-solving course; it's a combination of a creative thinking course with practical, tactical, and complex problem solving courses. Our unique approach ensures you get both a creative thinking training and a problem-solving training in a single package.