



Strategic Problem-Solving & Decision-Making for Managers in Quality Management

1 – 5 March 2027
Casablanca

Strategic Problem-Solving & Decision-Making for Managers in Quality Management

Ref: 103600440_63222 **Date:** 1 - 5 March 2027 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview:

In today's competitive business environment, effective managerial problem-solving and decision-making are essential for achieving quality excellence and operational success. The Managerial Problem-Solving & Decision-Making for Quality Excellence course equips managers and leaders with proven methods, frameworks, and skills to solve complex business challenges, improve decision quality, and drive sustainable performance.

The program integrates structured problem solving training for managers, data-driven decision making, and continuous improvement principles inspired by total quality management. It enables leaders to identify problems systematically, analyze data effectively, generate creative solutions, and make informed strategic decisions. Participants will enhance their decision making skills for leaders, master root cause analysis, and apply quality improvement techniques to achieve measurable results.

This course is practical, interactive, and designed to strengthen managerial confidence in leading teams, improving processes, and ensuring quality-driven decisions that align with organizational objectives and long-term growth strategies.

Target Audience:

- Quality Managers and Supervisors
- Project and Operations Managers
- Department Heads and Team Leaders
- Business Improvement and Process Officers
- Middle and Senior Management Professionals
- Professionals aiming for leadership and decision making excellence

Targeted Organizational Departments:

- Quality Assurance and Control
- Operations and Production Management
- Strategic Planning and Corporate Performance
- Human Resources and Organizational Development
- Risk, Compliance, and Audit Departments
- Business Process and Data Analysis Units

Targeted Industries:

- Manufacturing and Industrial Operations
- Oil and Gas, Energy, and Utilities
- Healthcare and Pharmaceuticals
- Banking, Finance, and Insurance
- Logistics, Supply Chain, and Retail
- Public Administration and Education
- Information Technology and Telecommunications

Course Offerings:

By the end of this business decision making training, participants will be able to:

- Apply structured problem solving and critical thinking in complex scenarios
- Conduct accurate root cause analysis to prevent recurring issues
- Utilize data and analytics to guide management decision making
- Implement quality improvement techniques and monitor outcomes
- Enhance decision effectiveness through evidence-based evaluation
- Lead cross-functional teams in process and performance improvement
- Integrate strategic decision making with organizational objectives
- Build confidence in leading continuous improvement initiatives

Training Methodology:

The course uses interactive learning methods that combine practical exercises, simulations, and collaborative workshops. Participants engage in structured discussions, real-world case studies, and scenario-based activities designed to improve decision-making skills and problem-solving accuracy.

The training promotes a balance of analytical and creative thinking through teamwork, reflection sessions, and guided application of quality management frameworks. Each day ends with a review and reflection to connect lessons learned with workplace implementation and organizational improvement goals.

Course Toolbox:

- Problem Solving and Decision Frameworks
- Root Cause Analysis and Process Maps
- Decision Matrices and Evaluation Templates
- Continuous Improvement and Action Planning Models
- Reflection Exercises and Managerial Checklists

These tools are discussed through examples and applications during the course sessions to support participants in practicing structured managerial problem-solving techniques.



Course Agenda:

Day 1: Foundations of Managerial Problem-Solving and Quality Thinking

- **Topic 1:** Introduction to Problem-Solving and Decision-Making in Management
- **Topic 2:** The Role of Managers in Quality Excellence and Performance Improvement
- **Topic 3:** Principles of Analytical and Critical Thinking for Managers
- **Topic 4:** Understanding Quality Systems and Continuous Improvement Concepts
- **Topic 5:** The Decision-Making Process and Common Pitfalls in Management
- **Topic 6:** Leadership Roles in Driving a Culture of Quality and Accountability
- **Reflection & Review:** Lessons on Foundational Problem-Solving Skills and Leadership Impact

Day 2: Structured Problem-Solving Models and Analytical Tools

- **Topic 1:** The Five-Step Model for Managerial Decision-Making
- **Topic 2:** Identifying and Defining Business Problems Accurately
- **Topic 3:** Root Cause Analysis Using the 5 Whys, Pareto Chart, and Fishbone Diagram
- **Topic 4:** Generating and Evaluating Solution Alternatives
- **Topic 5:** Decision-Making Under Pressure: Managing Risks and Uncertainty
- **Topic 6:** Applying Process Mapping and Workflow Optimization
- **Reflection & Review:** Reinforcing Analytical Discipline in Structured Problem-Solving

Day 3: Data-Driven and Evidence-Based Decision Making

- **Topic 1:** Understanding Evidence-Based Decision-Making Principles
- **Topic 2:** Collecting, Analyzing, and Interpreting Data for Quality Improvement
- **Topic 3:** Turning Data into Actionable Business Insights
- **Topic 4:** Using Key Performance Indicators and Metrics for Decision Validation
- **Topic 5:** Applying Quantitative and Qualitative Data in Decision Analysis
- **Topic 6:** Overcoming Biases and Improving Objectivity in Decision-Making
- **Reflection & Review:** Evaluating the Impact of Data and Evidence on Managerial Decisions



Day 4: Strategic and Collaborative Decision-Making in Quality Systems

- **Topic 1:** Strategic Thinking and Long-Term Decision Alignment
- **Topic 2:** Collaborative Decision-Making and Team Involvement Techniques
- **Topic 3:** Integrating Cross-Functional Decisions for Operational Synergy
- **Topic 4:** Balancing Innovation, Risk, and Quality in Decision Outcomes
- **Topic 5:** Communication and Negotiation Skills for Decision Consensus
- **Topic 6:** Ethical, Transparent, and Accountable Decision Practices
- **Reflection & Review:** Strengthening Strategic and Team-Based Decision Effectiveness

Day 5: Continuous Improvement and Sustainable Quality Decisions

- **Topic 1:** Embedding Continuous Improvement in Decision-Making Processes
- **Topic 2:** Applying Total Quality Management for Long-Term Success
- **Topic 3:** Monitoring and Reviewing Decision Effectiveness Over Time
- **Topic 4:** Building a Learning Organization through Knowledge Sharing
- **Topic 5:** Measuring Success: Linking Decisions to Quality and Performance Outcomes
- **Topic 6:** Developing an Action Plan for Sustained Managerial Growth
- **Reflection & Review:** Integrating Learning into Continuous Organizational Improvement

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No specific prerequisites are required. Participants with managerial or quality-related experience will find it easier to relate to and apply the concepts.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session runs for approximately 4–5 hours with breaks and group exercises. The total duration of the course is five days, amounting to 20–25 hours of interactive learning.

How can managers ensure their decisions contribute to quality improvement?

Managers can ensure this by applying data-driven methods, using structured frameworks, and involving teams in systematic decision processes that align with quality goals and performance standards.



How This Course is Different from Other Managerial Problem-Solving and Decision-Making Courses:

This course stands out for its practical integration of problem-solving frameworks, analytical decision-making, and continuous improvement principles tailored for managerial roles. It emphasizes real-world application through structured exercises and scenarios that mirror organizational challenges.

Participants not only learn how to identify, analyze, and solve problems effectively but also how to make decisions that enhance efficiency, promote innovation, and maintain quality standards. The approach focuses on measurable improvement, teamwork, and sustainable leadership growth, ensuring that every decision made contributes to long-term organizational excellence.