



Advanced Techniques in Project Cost Estimating and Financial Analysis

1 – 5 February 2027
Casablanca



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Ref: 36080_6432 **Date:** 1 – 5 February 2027 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview:

In this comprehensive course on "Advanced Project Cost Estimation and Financial Management," participants will gain a deep understanding of cost estimates in project management and develop the skills necessary to estimate and manage project costs effectively. Through the exploration of statistics in project management and financial and managerial accounting principles, participants will learn how to conduct project feasibility studies, create accurate project cost estimates, and develop robust project financing plans. This course also covers essential topics such as project management certification programs and payroll implementation project plans, ensuring participants have a well-rounded understanding of managing projects within various industries. By the end of the course, participants will possess the knowledge and tools required to make informed financial decisions, optimize project budgets, and drive successful project outcomes.

Target Audience:

- Project Managers
- Financial Managers
- Accountants
- Budget Analysts
- Professionals involved in project cost estimation and financial management

This course is designed to bridge the skills gaps in project cost estimating, financial analysis, and accounting. It is ideal for individuals seeking to enhance their expertise in managing project finances, improving cost estimation accuracy, and making data-driven financial decisions.

Targeted Organizational Departments:

- Project Management
- Finance and Accounting
- Cost Estimation
- Budgeting and Planning

This course is specifically tailored to meet the needs of departments involved in project management, finance, accounting, cost estimation, and budgeting. It equips participants with the skills required to streamline project financial processes and ensure optimal resource allocation.

Targeted Industries:

- Construction
- Information Technology
- Manufacturing
- Engineering
- Consulting

Industries that heavily rely on project management and require accurate cost estimates, such as construction, information technology, manufacturing, engineering, and consulting, will greatly benefit from this course. It addresses industry-specific challenges and regulatory requirements, enabling professionals to excel in their respective fields.

Course Offerings:

Upon completion of this course, participants will be able to:

- Develop accurate cost estimates for projects
- Apply statistical techniques in project management
- Conduct project feasibility studies
- Create robust project financing plans
- Utilize financial and managerial accounting principles in project management
- Optimize project budgets and resources
- Make data-driven financial decisions
- Navigate payroll implementation project plans
- Obtain a project management certification

Training Methodology:

The course will employ a dynamic and interactive training approach, combining lectures, case studies, group discussions, practical exercises, and real-world examples. Participants will engage in hands-on activities, enabling them to apply their learning directly to project cost estimation and financial management scenarios. Feedback sessions will provide valuable insights and promote continuous improvement. This interactive learning environment ensures participants develop practical skills and gain a comprehensive understanding of the subject matter.

Course Toolbox:

Participants will receive the following course materials:

- Comprehensive workbooks
- Relevant software for project cost estimation
- Essential reading materials on project finance and accounting
- Online resources for further exploration
- Checklists and templates for cost estimation and financial management

Course Agenda:

Day 1: Introduction to Project Cost Estimation and Financial Management

- Topic 1: Fundamentals of Project Cost Estimation
- Topic 2: Statistical Techniques in Project Management
- Topic 3: Introduction to Financial and Managerial Accounting
- Reflection & Review: Consolidating Key Concepts

Day 2: Cost Estimating Process

- Topic 1: Introduction
- Topic 2: Determine the Basis of Estimate
- Topic 3: Prepare a Base Estimate
- Topic 4: Review the Base Estimate
- Topic 5: Perform a Risk Assessment
- Topic 6: Determine the Estimate Communication Approach
- Topic 7: Obtain Management Endorsement
- Reflection & Review: Applying Concepts to Real-world Scenarios

Day 3: Project Feasibility and Financing

- Topic 1: Project Feasibility Studies: Analysis and Evaluation
- Topic 2: Project Financing Strategies and Best Practices
- Topic 3: Payroll Implementation Project Planning
- Reflection & Review: Connecting Theory to Practice

Day 4: Advanced Cost Estimation Techniques

- Topic 1: Advanced Cost Estimation Methods and Tools
- Topic 2: Overhead Cost Allocation and Management
- Topic 3: Full Cost Accounting in Project Management
- Reflection & Review: Assessing Estimation Accuracy and Cost Control

Day 5: Financial Decision Making in Project Management

- Topic 1: Financial Analysis for Project Decision Making
- Topic 2: Budgeting and Cost Control Strategies
- Topic 3: Optimizing Project Resources and Budgets
- Reflection & Review: Enhancing Financial Decision Making



How This Course is Different from Other Project Cost Estimation Courses:

"Advanced Project Cost Estimation and Financial Management" distinguishes itself by offering a comprehensive curriculum that covers not only cost estimation techniques but also financial management principles specifically tailored for project management contexts. The course combines statistical techniques, financial and managerial accounting concepts, and project feasibility studies to provide a holistic understanding of cost estimation and financial decision-making processes. It goes beyond theoretical knowledge and emphasizes practical application through interactive exercises and real-world case studies. Additionally, the course delves into payroll implementation project plans, project financing strategies, and project management certification programs, equipping participants with the skills needed to excel in diverse industries and advance their careers.