



# **Mastering Stakeholder Engagement, Leadership Dynamics, and Cost-Aware Project Delivery**

12 – 23 April 2027  
Casablanca

## Mastering Stakeholder Engagement, Leadership Dynamics, and Cost-Aware Project Delivery

**Ref:** 103600453\_64952 **Date:** 12 – 23 April 2027 **Location:** Casablanca **Fees:** 7000 Euro

### Overview

Delivering complex initiatives requires cross-functional collaboration, aligning diverse groups, and maintaining strict budget discipline. This course focuses on stakeholder engagement and teamwork as core drivers of operational excellence and project governance. Participants explore relationship management frameworks, interpersonal communication protocols, and cost-conscious tracking tools to turn organizational objectives into measurable results. This course is delivered by Agile Leaders Training Center.

### Who Should Attend

- Project managers, coordinators, and PMO officers overseeing interdisciplinary initiatives.
- Department supervisors, functional unit heads, and operational leaders.
- Engineers, project planners, and cost analysts managing cross-functional dependencies.
- Human resources, organizational development, and change management specialists.
- Professionals seeking to improve team collaboration, negotiation, and communication in project environments.

### Targeted Departments and Industries

This course supports professionals across functional divisions and capital-intensive sectors requiring coordinated stakeholder collaboration.

- Project Management Offices and Strategic Planning Units
- Operations, Supply Chain, and Quality Management Divisions
- Finance, Budgeting, and Performance Control Departments
- Engineering, Construction, Energy, and Infrastructure
- Information Technology, Telecommunications, and Financial Services

### Learning Objectives

By the end of this course, participants will be able to:

- Establish trust-based team dynamics and cross-functional accountability.
- Formulate proactive stakeholder communication and engagement plans.
- Apply structured conflict resolution and collaborative negotiation techniques.
- Prioritize project relationships using power-interest matrices and influence mapping.
- Align daily team productivity metrics with strategic milestone deliverables.
- Track budget variances using earned value management and cost control models.

## Course Agenda

### Day 1: Foundations of Teamwork and Stakeholder Collaboration

- Role of teamwork and communication in meeting project milestones
- Identification and classification of internal and external project stakeholders
- Establishing trust, psychological safety, and accountability in project teams
- Mapping stakeholder expectations, risk tolerances, and influence networks
- Aligning individual work packages with project charters and organizational goals
- Developing team operating charters and communication protocols
- Practical exercise: Initial stakeholder identification and communication matrix development

### Day 2: Communication Protocols and Influence Dynamics

- Communication channel selection and message structuring for varied audiences
- Active listening methods and feedback loops for requirements gathering
- Techniques for exercising lateral influence without formal authority
- Communicating risk, project ambiguity, and scope changes constructively
- Designing transparent stakeholder information distribution schedules
- Measuring message comprehension and communication efficacy across units
- Practical exercise: Stakeholder communication simulation under evolving constraints

### Day 3: Leadership Dynamics and Team Motivation

- Situational leadership approaches for multi-stakeholder project environments
- Task delegation, ownership distribution, and shared accountability structures
- Motivation models for technical, administrative, and cross-functional teams
- Emotional intelligence applications for project leadership and conflict prevention
- Transparency mechanisms that build long-term commitment and morale
- Coordination strategies for hybrid, dispersed, and remote project contributors
- Practical exercise: Leadership scenario role-play and motivational assessment

### Day 4: Conflict Management and Principled Negotiation

- Root cause analysis of interdepartmental friction and resource contention
- Principled negotiation techniques focusing on mutual interests rather than positions
- De-escalation pathways for contentious project governance meetings
- Mediation strategies to preserve vendor, client, and team relationships
- Managing passive and active resistance during technical transitions
- Rebuilding project momentum and alignment following contractual or operational disputes
- Practical exercise: Structured negotiation role-play over contested project deliverables



## **Day 5: Stakeholder Influence Mapping and Relationship Governance**

- Advanced power-interest grid modeling and stakeholder saliency analysis
- Upward management techniques for executive sponsors and steering committees
- Lateral relationship building across competing functional departments
- Designing dynamic engagement plans for volatile and high-risk environments
- Utilizing stakeholder feedback loops to adjust scope and schedule baselines
- Governance review checkpoints for auditing stakeholder satisfaction
- Practical exercise: Constructing an influence mapping matrix for complex project ecosystems

## **Day 6: Strategic Communication and Change Enablement**

- Communicating organizational change impacts through structured narrative frameworks
- Balancing project status transparency with sensitivity to organizational priorities
- Overcoming operational inertia and addressing adoption reluctance
- Engaging mid-level managers as change advocates and communication champions
- Aligning project milestone updates with broader corporate strategic messaging
- Integrating change communication milestones into formal project baselines
- Practical exercise: Drafting a change readiness and communication plan for process transformation

## **Day 7: Cross-Functional Departmental Collaboration**

- Bridging communication gaps between technical teams and non-technical stakeholders
- Establishing shared operational definitions and common key performance indicators
- Facilitating cross-functional problem-solving workshops and design reviews
- Managing dependencies and resource scheduling across shared departmental pools
- Leveraging digital collaboration platforms for visible workflow tracking
- Conducting cross-functional interface reviews to minimize handover errors
- Practical exercise: Cross-departmental coordination case study and dependency resolution

## **Day 8: Sustaining Engagement and High Team Performance**

- Diagnosing project fatigue, burnout, and declining motivation during long execution cycles
- Recognition and incentive systems aligned with milestone completions
- Maintaining team accountability through regular operational stand-ups
- Structured lessons-learned methodologies for mid-project process adaptation
- Capturing operational knowledge to prevent recurrence of systemic project delays
- Institutionalizing continuous feedback to refine collaborative practices
- Practical exercise: Developing an operational retention and recognition framework

## **Day 9: Project Management Systems and Lifecycle Integration**

- Core project lifecycle phases: initiating, planning, executing, monitoring, and closing
- Integrating stakeholder registers into the formal project management plan
- Scope baseline definition, Work Breakdown Structure creation, and schedule logic
- Risk management matrices and qualitative probability-impact evaluations
- Quality control checkpoints and acceptance verification procedures
- Deploying progress dashboards for executive stakeholder transparency
- Practical exercise: Mapping stakeholder checkpoints across the Work Breakdown Structure

## **Day 10: Cost Models, Earned Value, and Value Delivery**

- Project cost baseline formulation, direct cost estimation, and contingency reserves
- Cost forecasting models and cash flow planning during project execution
- Variance analysis using Planned Value, Earned Value, and Actual Cost
- Calculating Schedule Performance Index and Cost Performance Index
- Balancing financial expenditure controls with client satisfaction and scope delivery
- Translating cost efficiency data into clear executive performance summaries
- Practical exercise: Capstone simulation linking stakeholder negotiation, cost variance analysis, and recovery planning

## **Frequently Asked Questions**

### **What prerequisites are required before enrolling in this course?**

There are no formal prerequisites. The course is suited for professionals with experience working in project environments, operational teams, or departmental coordination roles.

### **What is the daily schedule and overall course duration?**

The program spans ten days, with each daily session providing approximately five hours of structured instructional delivery, practical simulations, and interactive review exercises.

### **How does this course integrate teamwork principles with project management systems?**

The curriculum combines behavioral communication techniques, influence strategies, and conflict mediation with formal project management methods, earned value tracking, and cost control models to deliver measurable operational outcomes.