



Governance and Organizational Excellence: Mastery Certificate Program

28 June – 2 July 2027
Casablanca

Governance and Organizational Excellence: Mastery Certificate Program

Ref: 103600469_68100 **Date:** 28 June – 2 July 2027 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview

The Governance & Organizational Excellence Mastery Training Course is a comprehensive program designed to strengthen organizational capability, elevate governance performance, and transform leadership effectiveness. The course blends modern governance principles with Organizational Excellence Frameworks to help participants build resilient, high-performing institutions. It emphasizes the alignment between corporate governance structures, leadership accountability, organizational culture, and performance systems.

Through the integration of Corporate Governance Training, Organizational Excellence Course methodologies, and Strategic Governance and Performance practices, participants gain practical tools for improving systems, processes, and decision-making. The course highlights the importance of stakeholder value, institutional agility, and sustainable governance, enabling leaders to adopt Governance Best Practices that reinforce transparency, accountability, and ethical operations.

Participants will explore Organizational Improvement Systems, Institutional Excellence Development, EFQM Excellence Model Training concepts, Government Excellence Training strategies, and ISO 37000 Governance Course principles. By understanding the full ecosystem of governance and excellence, participants learn how to embed long-term excellence, strengthen leadership capability, and create high-performance environments across both private and public sector organizations. The course delivers actionable frameworks, strategic insights, and leadership competencies that allow professionals to shape future-ready organizations built on a foundation of excellence and sound governance.

Target Audience

- Board Members and Governance Committee Leaders
- Executive Directors, CEOs, and Senior Executives
- Directors of Strategy, Planning, and Performance
- Organizational Excellence and Quality Specialists
- Public Sector Leaders and Government Program Managers
- Compliance, Risk, Audit, and Internal Control Professionals
- HR, Talent Management, and Leadership Development Managers
- Change, Transformation, and Innovation Leaders

Targeted Organizational Departments

- Governance, Risk, and Compliance Departments
- Corporate Strategy and Organizational Development Units
- Excellence, Quality, and Performance Management Departments
- Human Capital and Leadership Development Offices
- Operational Management and Corporate Services
- Public Sector Excellence and Government Excellence Training Units
- Departments applying Organizational Excellence Frameworks

Targeted Industries

- Government & Public Administration
- Banking, Finance & Insurance
- Oil & Gas, Energy & Utilities
- Healthcare, Education & Social Services
- Transportation, Aviation & Logistics
- Technology, Telecommunications & Digital Industries
- Manufacturing & Industrial Sectors
- Professional Services, Consulting & Corporate Enterprises
- NGOs and International Development Organizations

Course Offerings

By the end of this course, participants will be able to:

- Apply Corporate Governance Training principles to strengthen decision-making.
- Utilize Organizational Excellence Frameworks to enhance performance maturity.
- Lead Institutional Excellence Development initiatives and high-performance cultures.
- Implement Governance Best Practices aligned with stakeholder expectations.
- Apply ISO 37000 Governance Course concepts to improve accountability and transparency.
- Design Organizational Improvement Systems that support continuous improvement.
- Conduct EFQM Excellence Model Training assessments and maturity evaluations.
- Lead Government Excellence Training and public sector transformation initiatives.
- Strengthen Leadership and Governance Skills required for organizational resilience.
- Integrate strategic planning, performance measurement, and governance alignment.

Training Methodology

This course adopts an interactive, experiential, and highly engaging training approach designed to maximize learning and application. Participants engage in case-based learning, collaborative problem-solving, and scenario-driven simulations that reflect real-world challenges in governance and organizational excellence.



The methodology incorporates structured Corporate Governance Workshop exercises, group discussions, and interactive presentations that encourage participants to apply concepts directly to their own institutional contexts. Participants work with Organizational Excellence Frameworks, explore Governance and Compliance Training models, and analyze leadership behaviors that support institutional excellence.

Practical exercises emphasize critical thinking, strategic planning, stakeholder analysis, and the application of Organizational Improvement Systems. Benchmarking activities support the comparison of excellence models, while team-based sessions encourage reflection on Organizational Excellence Course concepts, EFQM Excellence Model Training structure, and Government Excellence Training practices.

Daily reflections and guided review sessions reinforce learning and ensure participants internalize Strategic Governance and Performance principles. This blended methodology empowers participants with the insights, strategies, and decision-making techniques needed to drive excellence within their organizations.

Course Toolbox

Note: Tools are not provided physically; only insights and examples are offered.

- Governance and performance assessment insights
- Organizational Excellence Frameworks examples
- Samples of strategic governance models
- Indicators and KPI alignment methods
- Organizational Improvement Systems illustrations
- Governance Best Practices checklists
- Stakeholder engagement mapping examples
- Leadership competency models
- Public sector excellence application insights
- Templates for maturity assessment conceptual only



Course Agenda

Day 1: Foundations of Governance & Excellence

- **Topic 1:** Introduction to Governance and Organizational Excellence Frameworks
- **Topic 2:** Corporate Governance Training Fundamentals
- **Topic 3:** Principles of Organizational Excellence and High-Performance Cultures
- **Topic 4:** Purpose, Vision, Mission, and Strategic Alignment
- **Topic 5:** Governance Best Practices and stakeholder value alignment
- **Topic 6:** Institutional Excellence Development Fundamentals
- **Reflection & Review:** Core foundations of governance and excellence

Day 2: Leadership, Governance Systems & Compliance

- **Topic 1:** Leadership and Governance Skills for excellence-driven organizations
- **Topic 2:** Governance and Compliance Training systems
- **Topic 3:** Ethics, accountability, and responsible governance
- **Topic 4:** Board roles, oversight, and performance expectations
- **Topic 5:** Organizational Improvement Systems
- **Topic 6:** Building excellence-focused organizational cultures
- **Reflection & Review:** Governance maturity and leadership alignment

Day 3: Excellence Models, Performance & Benchmarking

- **Topic 1:** EFQM Excellence Model Training
- **Topic 2:** Baldrige and other global Organizational Excellence Frameworks
- **Topic 3:** Performance management and KPI systems
- **Topic 4:** Benchmarking and best-practice adoption
- **Topic 5:** Government Excellence Training Systems
- **Topic 6:** Process excellence and continuous improvement
- **Reflection & Review:** Excellence, maturity, and performance integration



Day 4: Strategy Execution, Change & Transformation

- **Topic 1:** Strategic Governance and Performance execution
- **Topic 2:** Organizational agility and transformational leadership
- **Topic 3:** Stakeholder engagement and value creation
- **Topic 4:** Institutional Excellence Development for long-term capability
- **Topic 5:** Governance in digital transformation and innovation
- **Topic 6:** Learning cultures and continuous improvement loops
- **Reflection & Review:** Strategy-to-execution reinforcement

Day 5: Governance Integration, Sustainability & Future Excellence

- **Topic 1:** Integrating Governance Best Practices into organizational systems
- **Topic 2:** ESG governance, sustainability, and ethical leadership
- **Topic 3:** Corporate Governance Workshop for advanced application
- **Topic 4:** Future-focused Organizational Excellence systems
- **Topic 5:** Talent pipelines, leadership development & organizational resilience
- **Topic 6:** Excellence maturity roadmap and institutional readiness
- **Reflection & Review:** Action planning and long-term excellence integration

FAQ

1. What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No formal prerequisites are required. The course is suitable for professionals involved in governance, performance, strategy, quality, or excellence, as well as individuals seeking to strengthen their leadership and organizational development capabilities.

2. How long is each day's session, and is there a total number of hours for the course?

Each day consists of approximately 4–5 hours of instruction, exercises, and group work. The complete course spans **five days**, totaling around **20–25 hours**.

3. How do Organizational Excellence Frameworks and governance systems work together?

These systems complement each other by aligning leadership, culture, strategy, processes, and performance. Governance ensures accountability and direction, while excellence frameworks drive continuous improvement, stakeholder value, and operational maturity.

How This Course Is Different From Other Governance Courses

The Governance & Organizational Excellence Mastery Training Course is distinctive because it blends governance, leadership, performance, and excellence into one integrated learning experience. Unlike typical governance programs that focus solely on compliance, this course provides a holistic approach that encompasses Organizational Excellence Frameworks, Corporate Governance Training practices, and high-performance leadership behaviors. Participants explore multiple excellence models, performance systems, and governance mechanisms that allow them to understand both organizational direction and execution.

The course applies practical Organizational Improvement Systems, excellence diagnostics, and Institutional Excellence Development strategies that enable real-world application across industries. It goes beyond theoretical learning by incorporating Corporate Governance Workshop activities, strategic decision-making simulations, and benchmarking exercises that reflect real organizational challenges faced by both public and private sector institutions.

Participants finish the program with tools, insights, and leadership capabilities that empower them to create future-ready institutions, strengthen resilience, and embed Governance Best Practices. The course uniquely integrates EFQM Excellence Model Training, Strategic Governance and Performance methodologies, and Leadership and Governance Skills to produce measurable improvement and long-term excellence.