



Workforce Capability: Training, Competencies & HR Projects

9 – 13 November 2026
Casablanca

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Ref: 103600511_71927 **Date:** 9 – 13 November 2026 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview:

This HR Training Course is designed to support modern leaders in building structured, measurable, and performance-driven workforce development initiatives. The course integrates Training Needs Assessment, Human Resource Development, and Competency Development into a unified framework that enables organizations to move from identifying capability gaps to delivering impactful Learning and Development initiatives.

Participants will explore how Training Needs Analysis TNA supports HR Capability Development by diagnosing performance gaps at individual, team, and organizational levels. The course emphasizes the design and application of Competency Frameworks and Competency Mapping to ensure HR Skills Development aligns with workforce requirements and organizational objectives. Through a Strategic Human Resource Development lens, participants will learn how Workforce Development initiatives can be planned, executed, and monitored using project management principles.

The program also focuses on Performance-Based Training, ensuring that learning initiatives are directly linked to measurable outcomes and operational improvement. By integrating Learning and Development L&D planning with structured execution, the course equips leaders with the skills required to manage HR development initiatives as disciplined, results-oriented projects that strengthen organizational capability and long-term workforce sustainability.

Target Audience:

- HR Managers and HR Business Partners
- Learning and Development L&D Managers
- Workforce Development Specialists
- Department Managers and Team Leaders
- Organizational Development Professionals
- Quality, Performance, and Capability Leaders
- Targeted Organizational Departments:
 - Human Resources and Human Capital Development
 - Learning and Development L&D
 - Workforce Planning and Organizational Development
 - Talent Management and Competency Management
 - Performance Management and Quality Improvement
 - Operations and Business Units

Targeted Industries:

- Government and Public Sector
- Healthcare and Life Sciences
- Manufacturing and Industrial Organizations
- Information Technology and Digital Services
- Education and Training Institutions
- Financial and Professional Services

Course Offerings:

By the end of this course, participants will be able to:

- Conduct structured Training Needs Assessment aligned with organizational objectives
- Apply Training Needs Analysis TNA to identify performance and capability gaps
- Design and apply Competency Frameworks across organizational roles
- Perform Competency Mapping to support HR Skills Development
- Align Learning and Development L&D initiatives with Workforce Development priorities
- Plan and manage Performance-Based Training initiatives using project management principles
- Strengthen HR Capability Development through measurable development programs
- Support Strategic Human Resource Development with data-driven decision-making

Training Methodology:

This course uses an applied Human Resource Development approach that blends conceptual understanding with practical application. Participants engage in guided discussions, scenario-based analysis, structured group work, and facilitated reflection sessions focused on real organizational workforce challenges. Training Needs Assessment and Training Needs Analysis TNA concepts are reinforced through diagnostic exercises that simulate decision-making environments faced by modern leaders.

Interactive workshops focus on Competency Development, allowing participants to analyze roles, define proficiency levels, and apply Competency Mapping techniques. Learning and Development L&D planning sessions emphasize Performance-Based Training design and outcome measurement. Project-based learning activities enable participants to structure HR initiatives using clear objectives, timelines, responsibilities, and evaluation criteria. Throughout the program, emphasis is placed on insight-driven learning and practical examples rather than the provision of tools, ensuring participants can adapt frameworks to their own organizational contexts.

Course Toolbox:

- Training Needs Assessment frameworks and analysis structures
- Training Needs Analysis TNA diagnostic models
- Competency Framework design examples
- Competency Mapping matrices and role profiles
- Workforce Development planning examples
- Performance-Based Training evaluation approaches
- HR Capability Development planning guides
- Strategic Human Resource Development alignment checklists

Course Agenda:

Day 1: Foundations of Human Resource Development and Training Needs Assessment

- **Topic 1:** Role of Human Resource Development in modern organizations
- **Topic 2:** Principles and objectives of Training Needs Assessment
- **Topic 3:** Distinguishing Training Needs Analysis TNA from general training requests
- **Topic 4:** Performance gaps and their impact on Workforce Development
- **Topic 5:** Linking Learning and Development L&D to organizational strategy
- **Topic 6:** Introduction to Performance-Based Training concepts
- **Reflection & Review:** Reviewing HRD fundamentals and diagnostic thinking

Day 2: Training Needs Analysis and Workforce Diagnostics

- **Topic 1:** Organizational-level Training Needs Analysis TNA
- **Topic 2:** Task and role analysis for HR Skills Development
- **Topic 3:** Individual performance analysis and capability gaps
- **Topic 4:** Data sources for Training Needs Assessment decisions
- **Topic 5:** Prioritizing training needs within Workforce Development plans
- **Topic 6:** Validating training needs with stakeholders
- **Reflection & Review:** Applying Training Needs Assessment in organizational contexts



Day 3: Competency Development and Competency Mapping

- **Topic 1:** Principles of Competency Development across roles
- **Topic 2:** Designing effective Competency Frameworks
- **Topic 3:** Competency Mapping for managerial and operational positions
- **Topic 4:** Linking competencies to HR Skills Development pathways
- **Topic 5:** Using competencies to support HR Capability Development
- **Topic 6:** Aligning competencies with Learning and Development L&D initiatives
- **Reflection & Review:** Translating competencies into development priorities

Day 4: Performance-Based Training and Learning & Development Planning

- **Topic 1:** Designing Performance-Based Training programs
- **Topic 2:** Structuring Learning and Development L&D pathways
- **Topic 3:** Integrating Workforce Development with organizational performance goals
- **Topic 4:** Measuring learning effectiveness and performance outcomes
- **Topic 5:** Governance and accountability in HR development initiatives
- **Topic 6:** Continuous improvement in HR Skills Development
- **Reflection & Review:** Ensuring measurable training impact

Day 5: Project Management for Strategic Human Resource Development

- **Topic 1:** Managing HR initiatives as structured projects
- **Topic 2:** Planning HR Capability Development programs
- **Topic 3:** Scheduling, risk, and stakeholder management in HR projects
- **Topic 4:** Monitoring and evaluating Workforce Development initiatives
- **Topic 5:** Sustaining Strategic Human Resource Development outcomes
- **Topic 6:** Integrating TNA, competencies, and execution into HR strategy
- **Reflection & Review:** Consolidating learning and action planning

FAQ

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

Participants should have basic experience in HR, training, management, or operational leadership roles. No advanced technical background is required, making the course suitable for both emerging and experienced leaders.



How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session typically lasts 4–5 hours, including breaks and interactive activities. The full course duration is approximately 20–25 hours delivered over five days.

What is the difference between Training Needs Assessment and Competency Mapping?

Training Needs Assessment focuses on identifying performance gaps that require intervention, while Competency Mapping defines the skills, knowledge, and behaviors needed to close those gaps. Together, they enable effective HR Capability Development and targeted workforce improvement.

How This Course is Different from Other HR Training Courses:

This course stands out by integrating Training Needs Assessment, Competency Development, and project-based execution into a single, coherent framework designed for modern leaders. Rather than treating Learning and Development as isolated activities, the program emphasizes Workforce Development as a strategic function supported by structured Training Needs Analysis TNA and measurable Performance-Based Training.

Participants gain clarity on how Competency Frameworks and Competency Mapping directly inform HR Skills Development and HR Capability Development decisions. The course also emphasizes execution discipline, enabling leaders to plan, manage, and evaluate HR initiatives using project management principles. This integrated, outcome-focused approach ensures that Strategic Human Resource Development efforts deliver sustainable value and measurable performance improvement across diverse organizational environments.