



10-Day CMA Exam Prep: Best Certification Training

17 – 28 May 2027
Istanbul

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Ref: 103600551_73425 **Date:** 17 – 28 May 2027 **Location:** Istanbul **Fees:** 8500 Euro

Course Overview:

The "CMA Certified Management Accountant Exam Preparation Training Program" is meticulously designed to provide complete support and guidance to aspiring Certified Management Accountants. This course encompasses all critical aspects of the CMA Exam Preparation, from financial planning and performance management to strategic financial management and professional ethics. Participants will benefit from an in-depth CMA Exam Study Guide, targeted Management Accounting Certification training, and extensive practice with CMA Financial Analysis, Cost Management, and Internal Controls Preparation. Our program ensures participants are well-prepared for both the multiple choice and essay components of the exam, emphasizing key areas such as CMA Technology and Analytics, Corporate Finance Training, Decision Analysis, Risk Management, Investment Decisions, and more. With a focus on real-world applications, this training program is aligned with the latest standards of the IMA Certified Management Accountant certification, catering to both CMA USA and CMA Australia pathways.

Target Audience:

- Finance Managers
- Financial Analysts
- Accountants
- Controllers
- Auditors
- Business Analysts

Targeted Organizational Departments:

- Finance and Accounting
- Corporate Planning
- Internal Audit
- Risk Management
- Investment Analysis
- Cost Management

Targeted Industries:

- Manufacturing
- Services
- Public and Private Enterprises
- Not-for-Profit Organizations
- Government Entities

Course Offerings:

By the end of this course, participants will be able to:

- Master CMA Financial Planning and analysis
- Implement effective CMA Performance Management strategies
- Utilize advanced CMA Technology and Analytics
- Conduct Complete CMA Financial Analysis
- Apply strategic decision-making skills
- Manage risks effectively through CMA Risk Management Preparation
- Navigate corporate finance complexities with CMA Corporate Finance
- Demonstrate proficiency in CMA Professional Ethics Exam requirements

Training Methodology:

Our training methodology for the course incorporates a blend of interactive sessions, case studies, group work, and feedback sessions. Participants will engage in hands-on exercises related to CMA Exam Preparation and Certified Management Accountant Training, ensuring practical understanding and application. The course utilizes a CMA Exam Study Guide to reinforce key concepts, while case studies in CMA Financial Planning, Performance Management, and Strategic Financial Management provide real-world context. Group work and interactive sessions foster collaboration and critical thinking, essential for mastering topics like CMA Financial Analysis, Cost Management, and Internal Controls Preparation.

Course Toolbox:

- Complete CMA Exam Study Guide
- Interactive workbooks and templates
- Online resources for continuous learning
- Practice exams

Course Agenda:

Day 1: Financial Planning, Performance, and Analytics Fundamentals

- **Topic 1:** Introduction to CMA Exam Structure, Format, and Scoring System
- **Topic 2:** Overview of Financial Reporting and Accounting Principles
- **Topic 3:** Planning, Budgeting, and Forecasting Fundamentals
- **Topic 4:** Introduction to Performance Management Concepts
- **Topic 5:** Cost Management Principles and Cost Behavior Analysis
- **Topic 6:** Internal Controls and Governance Frameworks
- **Reflection & Review:** Review of core financial planning concepts and Q&A

Day 2: Budgeting, Forecasting, and Cost Management

- **Topic 1:** Types of Budgets Operational, Financial, Flexible, Zero-Based
- **Topic 2:** Forecasting Techniques and Predictive Planning Models
- **Topic 3:** Standard Costing and Variance Analysis
- **Topic 4:** Activity-Based Costing ABC and Cost Allocation Methods
- **Topic 5:** Cost Volume Profit CVP Analysis and Break-Even Models
- **Topic 6:** Responsibility Accounting and Performance Measurement Systems
- **Reflection & Review:** Practical exercises on budgeting and cost analysis

Day 3: Performance Management and Internal Controls

- **Topic 1:** Key Performance Indicators KPIs and Balanced Scorecard
- **Topic 2:** Financial and Non-Financial Performance Measures
- **Topic 3:** Variance Analysis Interpretation and Decision-Making
- **Topic 4:** Internal Control Systems and Risk Mitigation
- **Topic 5:** Corporate Governance and Compliance Requirements
- **Topic 6:** Ethical Considerations in Performance Management
- **Reflection & Review:** Case-based analysis of performance systems



Day 4: Technology, Analytics, and Business Analysis

- **Topic 1:** Technology in Accounting and Finance ERP, AI, Data Systems
- **Topic 2:** Data Analytics Fundamentals for Decision-Making
- **Topic 3:** Business Intelligence Tools and Dashboard Reporting
- **Topic 4:** Business Analysis Techniques and Financial Modeling
- **Topic 5:** Data Visualization for Financial Reporting
- **Topic 6:** Cybersecurity and Data Governance in Finance
- **Reflection & Review:** Hands-on analytics and reporting exercises

Day 5: Strategic Planning and Decision Analysis

- **Topic 1:** Strategic Planning Frameworks and Tools
- **Topic 2:** Decision Analysis Techniques Relevant Costing, Marginal Analysis
- **Topic 3:** Pricing Strategies and Profitability Analysis
- **Topic 4:** Risk Analysis and Sensitivity Analysis
- **Topic 5:** Capital Budgeting Fundamentals
- **Topic 6:** Strategic Cost Management for Competitive Advantage
- **Reflection & Review:** Strategic case study and group discussion

Day 6: Financial Statement Analysis

- **Topic 1:** Understanding Financial Statements Income Statement, Balance Sheet, Cash Flow
- **Topic 2:** Ratio Analysis and Financial Performance Evaluation
- **Topic 3:** Profitability, Liquidity, and Solvency Analysis
- **Topic 4:** Trend Analysis and Benchmarking Techniques
- **Topic 5:** Limitations of Financial Statements and Adjustments
- **Topic 6:** Analytical Tools for Financial Decision-Making
- **Reflection & Review:** Financial analysis case exercises



Day 7: Corporate Finance and Investment Decisions

- **Topic 1:** Time Value of Money Concepts and Applications
- **Topic 2:** Cost of Capital and Capital Structure Decisions
- **Topic 3:** Capital Budgeting Techniques NPV, IRR, Payback
- **Topic 4:** Working Capital Management Strategies
- **Topic 5:** Financial Risk and Return Analysis
- **Topic 6:** Investment Appraisal and Portfolio Considerations
- **Reflection & Review:** Application of corporate finance tools

Day 8: Risk Management and Professional Ethics

- **Topic 1:** Enterprise Risk Management ERM Frameworks
- **Topic 2:** Financial Risk Types Market, Credit, Operational
- **Topic 3:** Risk Mitigation Strategies and Controls
- **Topic 4:** Professional Ethics Standards for CMAs
- **Topic 5:** Ethical Decision-Making Models
- **Topic 6:** Corporate Social Responsibility and Governance Ethics
- **Reflection & Review:** Ethical dilemma scenarios and discussion

Day 9: CMA Exam Preparation and Practice

- **Topic 1:** CMA Study Plan and Exam Preparation Strategy
- **Topic 2:** Practice Multiple Choice Questions Part 1 & 2
- **Topic 3:** Essay Question Techniques and Answer Structuring
- **Topic 4:** Time Management Strategies for Exam Success
- **Topic 5:** Review of Weak Areas and Knowledge Gaps
- **Topic 6:** Simulation of Real Exam Conditions
- **Reflection & Review:** Mock exam feedback and performance review



Day 10: Mock Exam and Career Development

- **Topic 1:** Full Mock Exam – Financial Planning, Performance & Analytics
- **Topic 2:** Full Mock Exam – Strategic Financial Management
- **Topic 3:** Detailed Review of Exam Results and Corrections
- **Topic 4:** Individual Coaching and Performance Improvement Plan
- **Topic 5:** Continuous Professional Education CPE and Certification Maintenance
- **Topic 6:** Career Development Strategies for Certified Management Accountants
- **Reflection & Review:** Final evaluation, Q&A, and course wrap-up

How This Course is Different from Other CMA Courses:

The course stands out with its complete and practical approach to CMA Exam Preparation. Unlike other courses, this program integrates a detailed CMA Exam Study Guide with real-world applications and interactive learning methodologies. Participants receive extensive training in CMA Financial Planning, Performance Management, and Strategic Financial Management, ensuring they are well-equipped for both the multiple-choice and essay components of the exam. The course also offers unique insights into CMA Technology and Analytics, Corporate Finance Training, and Decision Analysis, providing a holistic understanding of the CMA certification requirements. With a focus on continuous professional development, this program supports participants in achieving their career goals and excelling in the field of management accounting.