

# Harnessing Big Data: Comprehensive Data Analytics Training Course

24 – 28 May 2027
Paris

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**Ref:** 36099_7837 **Date:** 24 – 28 May 2027 **Location:** Paris **Fees:** 5700 Euro

## Course Overview:

Welcome to this cutting-edge data analytics course. In this course, you'll unlock the power of analytics to drive your business forward. This course outline for data analytics covers a broad spectrum of topics from basic concepts for beginners to advanced strategies for seasoned professionals. As the best course in data analytics, we offer a certificate course in data analytics, integrated with AI data analytics, and the course content is curated meticulously by industry experts. Designed as a data analytics training program, this course offers intensive big data analytics training, augmented by an internal audit data analytics training module, that's been praised as the best statistics course for data analytics. Upon completion, you'll receive a data analytics training certification, affirming your proficiency in this pivotal domain.

## Target Audience:

This course is designed for professionals who want to skill up data analytics free of prior bias and industry cliche. This includes but is not limited to:

- Data Analysts
- Business Intelligence Professionals
- IT Professionals
- Marketing Analysts
- Product Managers
- Business Development Professionals
- Those seeking a certificate course in data analytics

## Targeted Organizational Departments:

This course is well-suited to departments that regularly interact with data and can leverage it for decision making:

- Data Science and Analytics Departments
- Business Intelligence
- IT
- Marketing and Sales
- Finance and Auditing

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## Targeted Industries:

This course is pertinent to all industries that have begun recognizing the value of data-driven decision-making. However, the following will gain the most:

- IT and Software
- Retail and E-commerce
- Finance and Banking
- Manufacturing
- Healthcare

## Course Offerings:

Participants will learn:

- Core concepts and applications of data analytics
- How to use big data and predictive analysis to drive business decisions
- How to use statistics in data analytics
- The process of data mining and its implications
- How to leverage AI in data analytics

## Training Methodology:

Our data analytics training methodology is interactive, focusing on real-world applications. We employ case studies, group work, and feedback sessions to cement your learning. We offer data analytics training courses, which includes an online data analytics training option for remote learners. Our approach to training on data analytics blends theory and practice, offering learners a comprehensive understanding of the subject.

## Course Toolbox:

The following resources will be made available to you:

- Comprehensive course material
- Access to data analytics software and tools
- Reading materials and research papers

• Online resources and tutorials

## Course Agenda:

### Day 1: The Necessity and Power of Data

• Topic 1: Introduction to the Importance of Data
• Topic 2: How Data Can Improve Your Business
• Topic 3: Unveiling Big Data - A New Advantage
• Topic 4: The Ways Big Data Creates Value
• Topic 5: Delving into the Development of Big Data
• Reflection & Review: Overview of key concepts from Day 1

### Day 2: Understanding and Leveraging Big Data

• Topic 1: Pros and Cons of Big Data
• Topic 2: The Potential of Big Data for Small Businesses
• Topic 3: Exploring the Cost Effectiveness of Data Analytics
• Topic 4: Preparing for New Big Data Solutions
• Topic 5: Crucial Training for Effective Management of Big Data
• Reflection & Review: Summary of main points and learnings from Day 2

### Day 3: Data Analysis and Descriptive Analytics

• Topic 1: Defining Data Analysis
• Topic 2: Detailed Look into the Data Analysis Process
• Topic 3: The Role and Application of Descriptive Analytics
• Topic 4: Measures in Descriptive Statistics and Inferential Statistics
• Topic 5: Introduction to Predictive Analytics
• Reflection & Review: Recap of important concepts from Day 3

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## Day 4: Predictive Analytics and Introduction to Data Science

- Topic 1: Deep Dive into Predictive Analysis Methods
- Topic 2: R - The Future in Data Analysis Software
- Topic 3: Who Uses Predictive Analytics and Why
- Topic 4: The Alignment of Descriptive and Predictive Analysis
- Topic 5: Critical Factors for Successful Data Analysis
- Reflection & Review: Overview of key concepts and insights from Day 4

## Day 5: Data Science and Big Data Applications

- Topic 1: What is Data Science and What Skills are Required
- Topic 2: A Closer Look at the Skills of a Data Scientist
- Topic 3: Big Data and Its Implications for the Future
- Topic 4: Exploring Big Data Applications in Various Industries
- Topic 5: Understanding and Applying Prescriptive Analytics
- Hands-on Project: Implementing learned skills in a data analysis project
- Reflection & Review: Review of key concepts and lessons from the course

## How This Course is Different from Other Data Analytics Courses:

Unlike other data analytics training courses, we offer a blend of comprehensive theoretical knowledge and practical learning. We make sure that the course content is designed in such a way that even beginners feel comfortable in the data analytics course for beginners. For experienced professionals, we offer a deep dive into complex concepts with our big data analytics training and certification program. To ensure a holistic learning experience, we provide analytics and data management training in conjunction with data science and analytics training. This is truly the best course in data analytics.