



Mastering Jira Software: From Basics to Advanced Workflow Optimization

9 – 13 November 2026
Casablanca



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Ref: 103600272_80190 **Date:** 9 – 13 November 2026 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview:

Mastering Jira Software is essential for teams looking to streamline project management, track issues effectively, and implement Agile best practices. This course provides a comprehensive, hands-on approach to learning Jira Software, covering everything from the basics of issue tracking to advanced workflow automation and reporting. Participants will gain deep insights into managing Agile projects using Scrum and Kanban methodologies while leveraging Jira's powerful features to optimize team collaboration and efficiency.

Target Audience:

- Project managers and Scrum Masters
- Agile team members
- IT professionals managing workflows
- Product managers and owners

Targeted Organizational Departments:

- Software Development Teams
- Project Management Offices PMOs
- IT and Technical Support
- Product Management
- Business Operations and Process Improvement
- Quality Assurance and Testing

Targeted Industries:

- Software Development & IT Services
- Financial Services and Banking
- Healthcare and Pharmaceuticals
- Telecommunications
- E-commerce and Retail
- Government and Public Sector

Course Offerings:

By the end of this course, participants will be able to:



- Set up and configure Jira Software for Agile project management
- Create, track, and manage issues, tasks, epics, and user stories
- Customize workflows, screens, and fields to match business needs
- Use Scrum and Kanban boards for Agile project execution
- Implement JQL Jira Query Language to generate custom reports
- Set up automation rules for better task management
- Integrate Jira with Confluence, Bitbucket, and other Atlassian tools
- Manage user permissions, roles, and security settings effectively
- Utilize advanced reporting and dashboard analytics for data-driven decision-making

Training Methodology:

- Live demonstrations: Step-by-step walkthroughs of Jira functionalities
- Hands-on exercises: Practical application of learned concepts
- Case studies: Real-world Jira implementations and challenges
- Group discussions: Collaborative problem-solving sessions
- Q&A sessions: Addressing specific team challenges with Jira
- Feedback & Troubleshooting: Guidance on optimizing Jira for different use cases

Course Toolbox:

Participants will receive access to:

- Course workbook with Jira best practices
- Sample Jira project templates
- JQL cheat sheet for advanced searches
- Jira workflow customization guide
- Access to recorded sessions for revision
- Hands-on lab exercises and practice instances
- Atlassian community resources and support



Course Agenda:

Day 1: Introduction to Jira Software

- **Topic 1:** Understanding Jira and its Ecosystem
- **Topic 2:** Navigating the Jira interface
- **Topic 3:** Creating and managing Jira projects
- **Topic 4:** Configuring issue types, statuses, and priorities
- **Topic 5:** Introduction to Agile Methodologies in Jira
- **Topic 6:** Setting up Jira for team collaboration
- **Reflection & Review:** Reflection & Review

Day 2: Agile Project Management in Jira

- **Topic 1:** Setting up Scrum and Kanban boards
- **Topic 2:** Managing backlogs and sprints
- **Topic 3:** Creating and assigning issues
- **Topic 4:** Using epics, user stories, and tasks effectively
- **Topic 5:** Tracking progress with Agile reports
- **Topic 6:** Configuring Agile Board Filters
- **Reflection & Review:** Reflection & Review

Day 3: Customizing Jira for Business Needs

- **Topic 1:** Modifying workflows and transitions
- **Topic 2:** Customizing screens, fields, and notifications
- **Topic 3:** Implementing JQL Jira Query Language for advanced searches
- **Topic 4:** Automating Jira tasks with built-in automation
- **Topic 5:** Managing user roles and permissions
- **Topic 6:** Setting up custom dashboards
- **Reflection & Review:** Reflection & Review



Day 4: Advanced Jira Features & Automation

- **Topic 1:** Advanced automation and triggers
- **Topic 2:** Integrating Jira with Confluence, Bitbucket, and external tools
- **Topic 3:** Managing large-scale Jira projects
- **Topic 4:** Optimizing Jira for remote teams
- **Topic 5:** Customizing notifications and subscriptions
- **Topic 6:** Performance optimization and maintenance
- **Reflection & Review:** Reflection & Review

Day 5: Reporting and Analytics in Jira

- **Topic 1:** Generating reports and dashboards
- **Topic 2:** Agile metrics: Sprint reports, velocity charts, and burndown charts
- **Topic 3:** Data-driven decision-making with Jira analytics
- **Topic 4:** Troubleshooting common Jira challenges
- **Topic 5:** Final project and certification assessment
- **Topic 6:** Best practices for ongoing Jira success
- **Reflection & Review:** Reflection & Review

FAQ:

- **What specific qualifications or prerequisites are needed for participants before enrolling in the course?**

No prior Jira experience is required. However, a basic understanding of project management or Agile methodologies will be beneficial.

- **How long is each day's session, and is there a total number of hours required for the entire course?**

Each day's session lasts approximately 4-5 hours, including breaks and interactive activities. The total course duration spans five days, amounting to 20-25 hours of instruction.

- **How is Jira different from other project management tools?**

Jira Software is specifically designed for Agile project management, offering extensive customization, powerful reporting, and seamless integration with other Atlassian products like Confluence and Bitbucket. It is highly scalable, making it suitable for both small teams and enterprise-level organizations.



How This Course is Different from Other Jira Software Courses:

This course offers a hands-on, interactive approach to Jira Software, emphasizing real-world applications. Participants will gain practical experience in setting up and managing tailored Jira projects. We also cover JQL, automation, and integrations, which are often overlooked in standard training. Additionally, post-training support and recorded sessions are provided to ensure continued benefits after completion.