

AI in Psychology and Human Behavior for Business Leaders

23 – 27 November 2026
Rome

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Ref: 103600655_83106 **Date:** 23 – 27 November 2026 **Location:** Rome **Fees:** 5700 Euro

Course Overview:

The AI in Psychology and Human Behavior for Executive Decision Making course is designed for senior executives who need to understand not only what artificial intelligence can do, but how it interacts with human judgment, emotions, behavior, culture, and organizational dynamics. The course combines AI Leadership, Leadership Psychology, Behavioral Leadership, and AI Decision Making to help executives use AI without losing the human insight required for effective leadership.

Drawing on The Psychology of AI, the course explores human cognition, emotion recognition, behavioral prediction, bias, persuasion, cultural psychology, workforce behavior, and the ethical implications of AI systems that influence human choices. It also incorporates the human-centered leadership principles presented in The AI-Savvy Leader, particularly purpose, inclusion, communication, vision, empathy, emotional intelligence, and augmentation rather than simple automation.

Participants will examine AI and Human Behavior, AI and Organizational Behavior, AI Emotional Intelligence, AI Workforce Behavior, and Behavioral Analytics for Leaders from an executive perspective. The course emphasizes practical application through leadership scenarios, behavioral interpretation, strategic decision cases, stakeholder analysis, and ethical evaluation. It equips AI for Business Leaders with a structured approach to Human-Centered AI Leadership, enabling them to combine behavioral understanding, executive judgment, and an effective AI Strategy for Leaders.

Target Audience:

- Vice Presidents
- Executive Directors
- C-Suite Executives
- General Managers
- Business Unit Heads
- Department Directors
- Strategy and Transformation Leaders
- Human Resources Executives
- Organizational Development Leaders
- Senior Operations Leaders
- Corporate Planning Executives
- Senior Leaders responsible for AI adoption and organizational change

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Targeted Organizational Departments:

- Executive Management
- Corporate Strategy
- Human Resources
- Organizational Development
- Digital Transformation
- Business Transformation
- Corporate Planning
- Operations
- Customer Experience
- Marketing and Consumer Insights
- Innovation
- Risk and Governance
- Learning and Development

Targeted Industries:

- Diversified Holding Groups
- Real Estate and Property Management
- Hospitality
- Facilities Management
- Transportation and Logistics
- Travel and Tourism
- Financial Services
- Retail and Consumer Services
- Technology and Digital Services
- Professional Services
- Government and Public Sector
- Energy and Utilities
- Construction and Infrastructure
- Large Multibusiness Corporations

Course Offerings:

By the end of this course, participants will be able to:

- Explain how AI in Psychology connects machine intelligence with human cognition and behavior.
- Apply AI Leadership principles to strategic and people-related executive decisions.
- Interpret behavioral patterns without treating AI predictions as substitutes for human judgment.
- Use AI Decision Making alongside executive experience, context, and critical thinking.
- Apply Leadership Psychology to AI-driven organizational transformation.
- Evaluate how bias affects both human judgment and AI-supported decisions.
- Use Behavioral Leadership principles to influence engagement, trust, and change.
- Interpret Behavioral Analytics for Leaders responsibly.
- Assess applications of AI Workforce Behavior in employee and organizational analysis.
- Strengthen empathy, communication, and AI Emotional Intelligence in leadership.
- Design a practical AI Strategy for Leaders aligned with organizational purpose.
- Apply Human-Centered AI Leadership when balancing technology, employees, customers, and other stakeholders.
- Recognize ethical boundaries surrounding AI-enabled behavioral influence and persuasion.

Training Methodology:

The course uses an executive-learning methodology built around discussion, application, interpretation, and strategic decision-making rather than technical AI development. Participants explore short executive cases involving AI Leadership, human behavior, workforce analytics, employee reactions, customer behavior, organizational change, and AI-supported decisions.

Interactive discussions connect concepts from Leadership Psychology and Behavioral Leadership with practical challenges faced by executives implementing AI. Participants examine scenarios involving behavioral prediction, emotion recognition, human bias, persuasive AI, personalization, organizational behavior, and workforce analytics—all themes reflected in The Psychology of AI.

Leadership exercises also draw on the human-centered principles of learning, purpose, inclusion, communication, vision, balance, empathy, mission, and emotional intelligence described in The AI-Savvy Leader. Participants compare automation-led decisions with augmentation approaches that preserve executive accountability and human judgment.

Group activities include behavioral scenario analysis, stakeholder mapping, AI-assisted decision exercises, ethical dilemma discussions, and strategic leadership simulations. Reflection sessions allow participants to assess how AI and Human Behavior, AI and Organizational Behavior, and AI Decision Making affect their own leadership context.

The methodology therefore positions AI as an executive decision-support capability rather than a replacement for leadership, empathy, accountability, or contextual understanding.

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Course Toolbox:

The course introduces insights and examples of tools relevant to the subject; software platforms or commercial AI tools are not provided as part of the course.

- AI Leadership Decision Framework
- Human Behavior Analysis Framework
- Leadership Psychology Mapping Guide
- AI Decision Making Checklist
- Behavioral Bias Identification Checklist
- Human-AI Decision Matrix
- Behavioral Analytics Interpretation Framework
- AI Workforce Behavior Scenario Guide
- Stakeholder Impact Mapping Template
- Human-Centered AI Leadership Checklist
- AI Emotional Intelligence Reflection Framework
- AI Adoption Readiness Questions
- Behavioral Influence Ethics Checklist
- Human-AI Augmentation Decision Matrix
- AI Strategy for Leaders Canvas
- Executive AI Risk and Opportunity Map
- Example behavioral analytics applications
- Examples of AI-enabled decision and workforce analysis tools

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Course Agenda:

Day 1: AI Leadership Psychology and Understanding Human Behavior

- **Topic 1:** AI Leadership and the Changing Role of Executive Judgment
- **Topic 2:** AI in Psychology: Human Cognition and Machine Intelligence
- **Topic 3:** AI and Human Behavior: How Machines Identify Behavioral Patterns
- **Topic 4:** Behavioral Prediction and What AI Can and Cannot Infer
- **Topic 5:** Human Bias and Machine Bias in Leadership Decisions
- **Topic 6:** Leadership Psychology in Human-AI Interaction
- **Reflection & Review:** Examine where AI can strengthen executive understanding of behavior and where human interpretation must remain central.

Day 2: Behavioral Intelligence and AI Decision Making

- **Topic 1:** AI Decision Making for Business Leaders
- **Topic 2:** Behavioral Analytics for Leaders: From Data to Executive Insight
- **Topic 3:** Emotional Signals and Emotion Recognition in AI
- **Topic 4:** AI Emotional Intelligence and Human Emotional Intelligence
- **Topic 5:** Behavioral Economics and AI-Supported Decisions
- **Topic 6:** Persuasive AI, Nudging, and Influence on Human Choices
- **Reflection & Review:** Analyze an AI-supported decision and separate behavioral evidence, algorithmic prediction, and executive judgment.

Day 3: AI and Organizational Behavior

- **Topic 1:** AI and Organizational Behavior in the Modern Workplace
- **Topic 2:** AI Workforce Behavior and Employee Pattern Analysis
- **Topic 3:** Understanding Employee Reactions to AI Adoption
- **Topic 4:** Behavioral Leadership During AI-Driven Change
- **Topic 5:** Trust, Communication, and Psychological Responses to AI
- **Topic 6:** Cultural Psychology and Human-AI Interaction Across Diverse Teams
- **Reflection & Review:** Identify behavioral risks and leadership responses during organizational AI transformation.

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Day 4: Human-Centered AI Leadership

- **Topic 1:** Human-Centered AI Leadership and Executive Responsibility
- **Topic 2:** Purpose: Connecting AI Decisions to Business Objectives
- **Topic 3:** Inclusion and Human-AI Collaboration
- **Topic 4:** Communication and Building Trust in AI Adoption
- **Topic 5:** Empathy and Emotional Intelligence in AI Leadership
- **Topic 6:** Augmentation vs Automation: Protecting Human Capability
- **Reflection & Review:** Assess where AI should augment people, where automation may be appropriate, and where human leadership remains indispensable.

Day 5: AI Strategy for Leaders and Ethical Behavioral Influence

- **Topic 1:** Building an AI Strategy for Leaders Around Human Behavior
- **Topic 2:** Ethical Boundaries in AI Behavioral Analysis
- **Topic 3:** Personalization, Persuasion, and Behavioral Manipulation Risks
- **Topic 4:** Human Values, Accountability, and Responsible AI Decisions
- **Topic 5:** Strategic Foresight for Human-AI Organizational Change
- **Topic 6:** Executive Leadership Scenario: Balancing AI Insight and Human Judgment
- **Reflection & Review:** Develop leadership principles for responsible, human-centered use of AI in strategic and behavioral decisions.

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No technical AI, programming, data science, or psychology qualification is required. The course is designed primarily for executives, senior managers, directors, Vice Presidents, and business leaders. Participants should have experience in leadership, management, strategy, organizational decision-making, or responsibility for people and business performance.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session is generally structured to last around 4-5 hours, with breaks and interactive activities included. The total course duration spans one week, approximately 20-25 hours of instruction.

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Can AI really understand human behavior and emotions in the same way a leader can?

No. AI can analyze behavioral data, identify correlations, recognize patterns, classify signals, and make predictions, but these capabilities should not be treated as equivalent to human understanding. The leadership source specifically emphasizes that AI may analyze behavior and predict outcomes while remaining limited in leadership qualities such as empathy, vision, motivation, and understanding the meaning behind human behavior. The course therefore teaches executives to use AI as behavioral and decision support rather than as a substitute for human interpretation.

How This Course is Different from Other AI Leadership Courses:

AI in Psychology and Human Behavior for Executive Decision Making differs from conventional AI courses because it does not concentrate primarily on AI tools, prompting, automation, algorithms, or technical implementation. Instead, it examines the intersection between AI Leadership, Leadership Psychology, AI Decision Making, and human behavior.

The course draws directly on psychological themes such as cognition, emotion recognition, behavioral prediction, human bias, persuasive AI, behavioral economics, workforce behavior, cultural psychology, and ethical behavioral influence. These concepts are then integrated with an executive leadership framework emphasizing purpose, communication, inclusion, vision, empathy, emotional intelligence, and augmentation of human capability.

This creates a distinctive program for AI for Business Leaders. Participants learn not just how AI can produce insights, but how those insights can affect employees, customers, organizational culture, leadership judgment, trust, and strategic choices.

The course also treats Behavioral Analytics for Leaders critically. AI predictions are examined alongside bias, context, ethics, human values, and accountability rather than accepted automatically.

Ultimately, the program develops leaders capable of combining behavioral insight, Human-Centered AI Leadership, executive judgment, and an effective AI Strategy for Leaders—keeping humans responsible for the purpose, interpretation, and consequences of AI-supported decisions.