Strategic Treasury, Corporate Finance & Financial Strategies for Value Creation

14 – 18 June 2027
Abu Dhabi

AGILE LEADERS
Training Center

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Ref: **103600693_84023** **Date:** **14 – 18 June 2027** **Location:** **Abu Dhabi** **Fees:** **4500 Euro**

Course Overview:

Financial Strategies for Value Creation is an advanced corporate finance and Strategic Treasury Management Training programme designed for Treasury Managers and senior finance professionals responsible for funding, liquidity, financial risk, and capital allocation decisions. The course connects treasury decisions directly to financial value creation, enabling participants to evaluate how financing structures, liquidity positions, risk exposures and capital decisions affect enterprise and shareholder value.

Moving beyond transactional treasury operations, this Treasury Management Course develops a strategic perspective on capital structure strategy, corporate funding strategy, debt structuring, cost of capital, cash flow forecasting and corporate liquidity planning. Participants examine how companies determine their debt/equity mix, manage maturity profiles, select fixed or floating-rate funding, control foreign currency exposure and maintain financial flexibility.

The programme also integrates Treasury Risk Management, interest rate risk management, foreign exchange risk management, derivatives, refinancing strategy and financial distress planning with broader Financial Strategies for Value Creation. Particular attention is given to financial forecasting, working capital management, investment decisions, payout policy, corporate restructuring and strategic financial decision-making. Through practical finance cases, participants learn to connect Treasury and Corporate Finance decisions with sustainable Financial Value Creation while balancing liquidity, risk, funding cost, and long-term strategic objectives.

Target Audience:

- Treasury Managers
- Heads of Treasury
- Senior Treasury Professionals
- Corporate Treasurers
- Assistant Treasurers
- Chief Financial Officers
- Finance Directors
- Corporate Finance Managers
- Financial Planning and Analysis Managers
- Funding and Capital Markets Managers
- Liquidity Managers
- Asset and Liability Management Professionals
- Financial Risk Managers
- Investment and Corporate Finance Professionals
- Senior Finance Managers involved in Strategic Financial Decision Making

Targeted Organizational Departments:

- Treasury
- Corporate Finance
- Finance and Accounting
- Financial Planning and Analysis
- Capital Markets and Funding
- Financial Risk Management
- Asset and Liability Management
- Investment Management
- Strategic Planning
- Corporate Development
- Mergers and Acquisitions
- Working Capital and Cash Management
- Investor Relations
- Enterprise Risk Management

Targeted Industries:

- Banking and Financial Services
- FinTech and Digital Financial Services
- Insurance
- Energy, Oil and Gas
- Utilities and Infrastructure
- Telecommunications
- Manufacturing and Industrial Companies
- Aviation and Transportation
- Real Estate and Construction
- Investment and Holding Companies
- Government and Public Sector Entities
- Sovereign and State-Owned Enterprises
- Healthcare and Pharmaceuticals
- Retail and Consumer Goods
- Technology Companies
- Multinational Corporations

Course Offerings:

By the end of this course, participants will be able to:

- Connect Strategic Treasury Management decisions with Corporate Value Creation and shareholder value.
- Evaluate corporate financial performance using cash flow, return, leverage and value-based measures.
- Assess the cost of capital and its implications for financing, investment and capital allocation decisions.
- Design an effective capital structure strategy that balances debt capacity, financial flexibility and value creation.
- Develop a Corporate Funding Strategy across bank facilities, debt capital markets and alternative financing sources.
- Structure debt according to maturity, currency, fixed/floating interest exposure and refinancing requirements.
- Assess Debt Financing Strategy and Debt Structuring alternatives using cost, risk, covenants and flexibility.
- Strengthen Treasury Funding Management through maturity profiling and refinancing strategy.
- Apply Cash Flow Forecasting techniques to Strategic Liquidity Management and funding decisions.
- Establish Corporate Liquidity Planning principles and appropriate liquidity buffers.
- Integrate Working Capital Management into cash, liquidity, and financing strategies.
- Identify and measure interest rate, foreign exchange, liquidity and refinancing exposures.
- Develop Treasury Hedging Strategies using forwards, swaps, options and other derivative concepts.
- Apply Interest Rate Risk Management and Foreign Exchange Risk Management principles to treasury exposures.
- Evaluate the financial implications of dividend policy, share repurchases and excess cash deployment.
- Assess corporate restructuring, financial distress, and refinancing alternatives.
- Integrate Financial Planning and Value Creation into long-term treasury strategy.
- Strengthen strategic financial decision-making under uncertain market and financing conditions.

Training Methodology:

Financial Strategies for Value Creation uses an executive, decision-oriented methodology designed around the realities faced by Treasury Managers and senior finance professionals. Rather than treating Corporate Finance Training as a collection of isolated formulas, the programme connects financial concepts to actual funding, liquidity, risk and value-creation decisions.

Case studies are used extensively to examine Corporate Funding Strategy, debt structuring, optimal leverage, cost of capital, liquidity management, foreign currency exposure, financial distress and corporate restructuring. Participants work through financial scenarios requiring them to compare financing alternatives, interpret Cash Flow Forecasting information and determine the consequences of different treasury decisions.

Interactive discussions examine issues such as fixed versus floating-rate debt, domestic versus foreign currency financing, refinancing strategy, liquidity buffers, Treasury Risk Management, and excess cash deployment. Group exercises encourage participants to defend financing and hedging decisions from the perspectives of management, lenders, investors and treasury.

Scenario analysis and sensitivity-based exercises are used to evaluate Financial Risk Management decisions under changes in interest rates, exchange rates, funding costs and cash flows. Facilitated feedback sessions consolidate the connection between Strategic Treasury Management, Corporate Finance and Financial Value Creation, ensuring that each concept can be translated into practical treasury and financial decision-making.

Course Toolbox:

- Strategic Treasury Management decision framework
- Treasury strategy diagnostic checklist
- Corporate value-driver mapping framework
- Capital structure analysis framework
- Debt capacity assessment example
- Cost of capital calculation examples
- Debt maturity ladder example
- Fixed versus floating-rate financing comparison framework
- Currency funding mix analysis example
- Corporate Funding Strategy worksheet
- Funding-source comparison matrix
- Refinancing risk analysis checklist
- Cash Flow Forecasting framework
- Liquidity forecasting scenario examples
- Corporate Liquidity Planning framework
- Working Capital Management diagnostic
- Interest rate exposure mapping example
- Foreign exchange exposure mapping example
- Treasury Hedging Strategies decision framework
- Forward, swap, and option application examples
- Financial Risk Management heat map example
- Financial distress early-warning indicator framework
- Corporate restructuring decision framework
- Financial Planning and Value Creation checklist
- Treasury strategy action-planning framework

Note: Tools, software, and platforms are not provided as part of the course. Where relevant, participants receive insights, demonstrations, frameworks and examples of tools that may support Strategic Treasury Management, Cash Flow Forecasting, risk analysis, liquidity planning and financial decision-making.

Course Agenda:

Day 1: Financial Strategy, Corporate Value Creation & Capital Structure

- **Topic 1:** Financial Strategies for Value Creation and the Strategic Role of Corporate Treasury
- **Topic 2:** Enterprise Value, Shareholder Value and the Financial Drivers of Corporate Value Creation
- **Topic 3:** Evaluating Financial Performance, Cash Flows and Economic Value Creation
- **Topic 4:** Cost of Capital Training: Cost of Debt, Cost of Equity and Weighted Average Cost of Capital
- **Topic 5:** Capital Structure Strategy: Debt, Equity, Leverage and Financial Flexibility
- **Topic 6:** Optimal Gearing, Debt Capacity and the Value Implications of Financing Decisions
- **Reflection & Review:** Connecting Strategic Treasury Management, Capital Structure and Financial Value Creation

Day 2: Corporate Funding Strategy, Debt Structuring & Refinancing

- **Topic 1:** Corporate Funding Strategy: Aligning Financing Requirements with Business Strategy
- **Topic 2:** Debt Structuring Training: Maturity Profiles, Amortisation and Funding Tenor
- **Topic 3:** Fixed versus Floating-Rate Debt and Interest Rate Funding Decisions
- **Topic 4:** Domestic versus Foreign Currency Funding and Currency Mix Decisions
- **Topic 5:** Bank Facilities, Bonds, Capital Markets and Alternative Corporate Financing Sources
- **Topic 6:** Refinancing Strategy, Debt Covenants, Credit Risk and Financial Flexibility
- **Reflection & Review:** Building a Sustainable Treasury Funding Management and Debt Financing Strategy

Day 3: Liquidity, Cash Flow Forecasting & Working Capital Strategy

- **Topic 1:** Strategic Liquidity Management and the Treasury Liquidity Framework
- **Topic 2:** Cash Flow Forecasting for Short-, Medium- and Long-Term Treasury Decisions
- **Topic 3:** Corporate Liquidity Planning, Liquidity Buffers and Funding Contingencies
- **Topic 4:** Working Capital Management and Its Impact on Cash Conversion and Funding Requirements
- **Topic 5:** Liquidity Stress Testing, Scenario Analysis and Early-Warning Indicators
- **Topic 6:** Integrating Cash, Liquidity, Working Capital and Corporate Funding Decisions
- **Reflection & Review:** Translating Cash Flow Information into Strategic Treasury Decisions

Day 4: Treasury Risk Management, Hedging & Derivatives

- **Topic 1:** Treasury Risk Management Framework: Identifying and Prioritising Financial Exposures
- **Topic 2:** Interest Rate Risk Management: Measuring Fixed and Floating-Rate Exposure
- **Topic 3:** Foreign Exchange Risk Management: Transaction, Translation and Economic Exposure
- **Topic 4:** Treasury Hedging Strategies Using Forwards, Swaps, Options and Natural Hedges
- **Topic 5:** Derivatives Training for Treasury: Risk–Return, Cost and Hedging Decision Criteria
- **Topic 6:** Currency Hedging Strategies, Interest Rate Hedging and Corporate Risk Management
- **Reflection & Review:** Designing a Financial Risk Management Strategy that Supports Value Creation

Day 5: Strategic Financial Decisions, Restructuring & Long-Term Value Creation

- **Topic 1:** Financial Planning and Value Creation: Integrating Treasury with Long-Term Corporate Strategy
- **Topic 2:** Excess Cash Decisions: Reinvestment, Debt Reduction, Dividends and Share Repurchases
- **Topic 3:** Treasury and Corporate Finance Considerations in Mergers, Acquisitions and Strategic Investments
- **Topic 4:** Financial Distress, Liquidity Pressure and Corporate Restructuring Strategies
- **Topic 5:** Refinancing, Liability Management and Restoring Financial Flexibility
- **Topic 6:** Developing an Integrated Strategic Treasury Roadmap for Sustainable Corporate Value Creation
- **Reflection & Review:** Integrating Funding, Liquidity, Risk and Capital Structure into Strategic Financial Decision Making

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

Participants should have professional experience in treasury, corporate finance, financial planning, accounting, risk management or a related finance function. Familiarity with financial statements, cash flows and basic corporate finance concepts is recommended. Because the programme addresses Advanced Treasury Management, capital structure, funding strategy, derivatives and financial value creation, it is particularly suitable for experienced managers rather than participants seeking introductory finance training.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session is generally structured to last around 4-5 hours, with breaks and interactive activities included. The total course duration spans five days, approximately 20-25 hours of instruction.

Is this course primarily a Treasury Management Course or a general Corporate Finance Training programme?

The programme integrates both disciplines but is deliberately structured from a Treasury Manager's perspective. Corporate finance concepts such as cost of capital, capital structure, shareholder value, payout policy and restructuring provide the strategic foundation. These are then connected directly to treasury responsibilities, including Corporate Funding Strategy, debt maturity, refinancing, liquidity, Cash Flow Forecasting, FX Risk Management, Interest Rate Risk Management and Treasury Hedging Strategies. The result is an advanced Strategic Treasury Management Training programme focused on how treasury decisions contribute to Financial Value Creation.

How This Course is Different from Other Financial Strategies for Value Creation Courses:

Financial Strategies for Value Creation differs from conventional corporate finance programmes by placing the Treasury Manager at the centre of value-based financial decision-making. Rather than approaching value creation primarily through valuation or investment analysis, the course examines how funding, liquidity, capital structure and financial risk decisions directly influence corporate value.

The programme integrates Strategic Treasury Management with the major financial policy decisions normally addressed separately in Corporate Finance Training. Participants therefore move from cost of capital and optimal gearing to practical decisions involving debt maturity, fixed versus floating rates, currency mix, Corporate Funding Strategy, refinancing and liquidity.

The course also gives substantial attention to Cash Flow Forecasting, Strategic Liquidity Management, Working Capital Management, Interest Rate Risk Management, Foreign Exchange Risk Management and Treasury Hedging Strategies. These areas are essential to the Treasury Manager's responsibilities but are frequently underrepresented in broader Financial Strategy Training.

Case-based financial decision-making further distinguishes the programme. Participants evaluate competing funding alternatives, liquidity pressures, hedging choices, capital structure decisions and restructuring scenarios rather than studying concepts in isolation. This creates an integrated framework linking Treasury and Corporate Finance, risk management, and long-term Financial Strategies for Value Creation.