



Procurement Spend Analysis and Cost Optimization

20 – 24 September 2027
Casablanca

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Ref: 48_84593 **Date:** 20 – 24 September 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Procurement Spend Analysis and Cost Optimization equips professionals with the analytical techniques and strategic frameworks required to evaluate organizational expenditures within the regulatory and economic context of Saudi Arabia. Participants learn to harness procurement data to identify cost-saving opportunities, streamline supplier portfolios, and mitigate financial risks. The course bridges raw transactional data with executive decision-making, ensuring that cost reduction strategies align with long-term organizational resilience, quality standards, and national market dynamics.

Target Audience

Procurement professionals, supply chain managers, financial analysts, contract administrators, internal auditors, and commercial managers operating within public and private sectors in Saudi Arabia.

Relevant Departments and Industries

Procurement, Supply Chain, Finance, Internal Audit, Legal, and Strategic Sourcing departments across industries such as Oil and Gas, Petrochemicals, Construction, Healthcare, Manufacturing, and Public Sector Administration.

Measurable Learning Objectives

Extract, clean, and categorize enterprise procurement data to build a comprehensive spend cube aligned with organizational goals.

Apply advanced spend analysis methodologies to identify leakage, Maverick spend, and supplier consolidation opportunities.

Design and execute strategic cost optimization initiatives without compromising quality, compliance, or operational continuity.

Evaluate supplier proposals and cost structures using total cost of ownership models tailored to the Saudi Arabian market.

Formulate data-driven category strategies that support local content requirements and Vision objectives.



Day 1

- Introduction to procurement spend analysis and its strategic role in organizational performance
- Data collection sources, extraction methods, and data hygiene best practices
- Building the spend cube methodology across dimensions of suppliers, commodities, and business units
- Taxonomy development and classification standards for complex enterprise data
- Identifying initial data anomalies, duplicate vendors, and missing attributes

Day 2

- Analyzing spend concentration, Pareto analysis, and the 80/20 rule in supplier portfolios
- Detecting and measuring Maverick spend and unauthorized purchasing patterns
- Evaluating price variance, volume variance, and historical inflation impacts
- Segmenting spend using Kraljic Portfolio Matrix integration with spend data
- Benchmarking internal pricing against regional Saudi market indices

Day 3

- Overview of cost optimization versus cost reduction and risk implications
- Total Cost of Ownership framework design, including hidden acquisition and disposal costs
- Demand management techniques to eliminate unnecessary consumption and waste
- Process efficiency analysis across the procure-to-pay lifecycle
- Leveraging standardization and value engineering for immediate savings

Day 4

- Supplier cost structure breakdown and open-book costing principles
- Strategic negotiation preparation driven by cost model insights
- Supplier rationalization and consolidation strategies for risk mitigation
- Aligning spend optimization strategies with local content and national regulations
- Developing should-cost models for key purchased categories

Day 5

- Designing a continuous spend monitoring dashboard and Key Performance Indicators
- Managing change resistance during the implementation of cost optimization initiatives
- Risk assessment and contingency planning for newly optimized supply chains
- Establishing cross-functional governance structures for sustainable savings tracking
- Synthesizing comprehensive spend optimization roadmaps for executive presentation

Practical Exercises

Participants clean a raw dataset containing thousands of chaotic procurement transactions to build a functional spend cube.

Learners conduct a Pareto analysis on a simulated supplier portfolio to identify top cost-saving targets.

Groups develop a Total Cost of Ownership model for an industrial procurement category relevant to the Saudi market.

Attendees construct a should-cost model to prepare for a complex supplier negotiation scenario.

Frequently Asked Questions

What software or tools are required for the data analysis exercises?

Standard spreadsheet software and basic data visualization tools are utilized, and no advanced programming background is required.

How does this course address local regulations in Saudi Arabia?

The curriculum integrates local procurement compliance standards, localization targets, and regional market economic factors into spend strategies.

Is this course suitable for professionals from both the public and private sectors?

Yes, the analytical concepts and optimization frameworks apply to procurement operations across government entities, enterprises, and contractors.

What level of experience is recommended prior to attending?

Familiarity with basic procurement operations, supply chain workflows, or financial data analysis is recommended to maximize the learning outcome.