



# **Corporate Financial Policy: Investment and R&D Management Course**

1 – 12 March 2027  
Casablanca



## **Corporate Financial Policy: Investment and R&D Management Course**

**Ref:** 36154\_8989 **Date:** 1 – 12 March 2027 **Location:** Casablanca **Fees:** 7000 Euro

## **Comprehensive Financial Management and Investment Mastery: An Overview**

The Comprehensive Financial Management and Investment Mastery course, offers an in-depth exploration of key areas such as financial management, investment, corporate financial training, R&D management, and public financial management. With a strong focus on both theoretical understanding and practical application, participants will gain essential skills, ranging from investment operations training to certified financial management course concepts. The course aims to empower professionals to navigate the complex world of finance and investment with confidence and proficiency. Its unique blend of traditional and innovative teaching methods ensures a robust and dynamic learning experience.

### **Target Audience:**

- Financial Managers
- Investment Analysts
- R&D Managers
- Corporate Financial Officers
- Public Finance Administrators
- Individuals pursuing a financial management certificate course or best investment course

### **Targeted Organizational Departments:**

- Finance and Accounting
- Investment Management
- R&D Department
- Corporate Planning and Strategy corporate financial management course, R&D management course

## Targeted Industries:

- Financial Services
- Investment Banking
- Corporate Sector
- Public Sector public financial management course
- Research and Development R&D course

## Course Offerings:

Participants of '{courseName}' will be able to:

- Analyze and interpret financial statements financial statements training
- Develop comprehensive investment strategies investment training
- Understand public financial management public financial management course
- Apply R&D methodologies R&D management course
- Implement corporate financial planning corporate financial management course

## Training Methodology:

'{courseName}' utilizes a multi-faceted training methodology that encompasses case studies on financial management course scenarios, group work involving investment training simulations, interactive sessions for R&D management course, and continuous feedback sessions for tailored learning experiences. This unique blend ensures a hands-on approach, enabling participants to apply theoretical knowledge in a real-world context. The use of technology in corporate financial training further enhances the learning experience.

## Course Toolbox:

- Financial modeling software
- Investment analysis tools investment operations training
- R&D project management templates R&D course
- Workbooks on corporate financial management course
- Reading materials for financial statements training

## **Course Agenda:**

### **Day 1: Introduction to Corporate Financial Policy and R&D Management**

- Topic 1: Understanding Corporate Financial Policy
- Topic 2: An Insight into R&D Management
- Reflection & Review: Discussions on corporate policies, R&D strategies, and their impact on business.

### **Day 2: Financial Statements and Ratio Analysis**

- Topic 3: Introduction to Financial Statements -
- Topic 4: The Balance Sheet Analysis
- Topic 5: Ratio Analysis and its Limitations
- Reflection & Review: Examination of real-world financial statements and ratio analysis.

### **Day 3: Debt, Equity, and Financial Structure**

- Topic 6: Debt and Equity Considerations
- Topic 7: The Investment Decision and Capital Costs
- Topic 8: Real Options and Abandonment Value
- Reflection & Review: Case studies on optimizing financial structures.

### **Day 4: Statistical Analysis and Simultaneous Equations**

- Topic 9: Introduction to Statistical Analysis
- Topic 10: Linear and Multiple Regression
- Topic 11: Three-Stage Least Squares 3SLS Estimation
- Reflection & Review: Hands-on exercises on statistical analysis.



## **Day 5: Corporate Financial Policies and Interdependencies**

- Topic 12: Interdependencies among Corporate Financial Policies
- Topic 13: Simultaneous Equations Results
- Reflection & Review: Simulation of corporate decision-making processes.

## **Day 6: R&D Data and Innovation**

- Topic 14: Comparing R&D Data with Compustat
- Topic 15: Innovation and Stockholder Wealth
- Reflection & Review: Analysis of R&D data and its effect on stockholder wealth.

## **Day 7: Risk and Return of Equity**

- Topic 16: Introduction to Modern Portfolio Theory
- Topic 17: Determinants of Stock Selection Models
- Reflection & Review: Portfolio building and risk management.

## **Day 8: Efficient Portfolio Optimization**

- Topic 18: The Optimization of Efficient Portfolios
- Topic 19: R&D Quadratic Term in Stockholder Wealth
- Reflection & Review: Designing efficient portfolios with R&D considerations.

## **Day 9: Social Investing**

- Topic 20: The Case of Social Investing
- Topic 21: Stock Selection and Social Responsibility
- Reflection & Review: Understanding the landscape of socially responsible investments.

## **Day 10: R&D Management and Corporate Financial Policy: Conclusions**

- Topic 22: R&D Management and Corporate Financial Policy
- Reflection & Review: Comprehensive recap and closing remarks.



## **How This Course is Different from Other Comprehensive Financial Management and Investment Mastery Courses:**

Stands out by offering a rich blend of financial management course theories, investment training techniques, corporate financial training practices, and R&D course methodologies. Its hands-on approach, incorporating real-world case studies and state-of-the-art tools, sets it apart from traditional financial management certificate course offerings. The blend of public financial management course content with specialized tracks such as R&D management course ensures a holistic and industry-relevant learning experience.