



Mastering DAMA-DMBOK: A Comprehensive Data Management Course

14 – 18 March 2027
Nairobi



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The Data Management Body of Knowledge DAMA-DMBOK Overview:

Welcome to 'The Data Management Body of Knowledge' DAMA-DMBOK training program. This data management course is meticulously crafted to offer a holistic approach towards mastering the art of data management. This course transcends the regular data analyst course, integrating diverse aspects like data governance, data analytics, and database management. We've designed our data management course syllabus to go beyond traditional classroom teachings, as it includes case studies and interactive sessions, making it one of the most sought-after data management training courses.

Target Audience:

- Data Analysts
- Data Scientists
- Database Administrators
- Data Governance Specialists
- Data Stewards
- IT Professionals
- Anyone aspiring to be a part of the data management ecosystem

Targeted Organizational Departments:

- Data Science
- IT Services
- Business Intelligence
- Research and Development
- Compliance and Risk Management
- Marketing

Targeted Industries:

- Financial Services
- Healthcare
- Retail
- E-commerce
- IT and Software
- Manufacturing
- Education and Research

Course Offerings:

By the end of this data management training program, participants will be able to:

- Comprehend and apply the principles of data governance
- Utilize advanced data analytics techniques
- Implement best practices for data management
- Understand database management

Training Methodology:

Our data management course incorporates a dynamic blend of theory and practical learning methods, making it an ideal data management training for both beginners and advanced learners. We rely on a blend of teaching methods including interactive sessions, case studies, group work, and feedback sessions. Our data management training program offers a unique learning experience that transcends traditional data management training courses.

Course Toolbox:

The course includes:

- Comprehensive course handbook
- Proprietary data management software
- Online resources for continued learning
- Checklists and templates for data governance
- Case studies for group work sessions

Course Agenda:

Day 1: Introduction to Data Management

- Topic 1: Understanding Data as an Enterprise Asset - The Foundation of the Data Management Course
- Topic 2: Differentiating Between Data, Information, and Knowledge - Essential for a Data Analyst Course
- Topic 3: The Data Lifecycle and Management Function - A Core Component of our Data Management Training Program
- Topic 4: Shared Responsibility in Data Management - Crucial in any Database Management Training
- Topic 5: Data Management as an Emerging Profession - Explored throughout the Data Management Training
- Reflection & Review: Overview of Day 1 learnings and emphasis on the importance of data as an asset.

Day 2: Understanding DAMA and Exploring Data Governance

- Topic 1: Understanding DAMA-DMBOK Guide's Purpose and Goals - A Key Learning Objective in our Data Management Course
- Topic 2: Identifying Audiences for the DAMA-DMBOK Guide - Important in a Data Analyst Course
- Topic 3: Usage of the DAMA-DMBOK Guide - A Crucial Component of our Data Management Training Program
- Topic 4: Introduction to Data Governance - The Heart of our Data Governance Course
- Topic 5: Data Architecture Management - A Must-have Skill in any Data Management Course
- Reflection & Review: Review of DAMA-DMBOK Guide usage and introduction to Data Governance.

Day 3: Data Development and Operations Management

- Topic 1: Exploring Data Development - Key Part of our Data Analyst Course
- Topic 2: Understanding Data Operations Management - Integral to our Data Management Course
- Topic 3: Importance of Data Security Management - Explored in our Database Management Training

- Topic 4: Reference and Master Data Management - Explored throughout our Data Management Training
- Topic 5: Insight into Data Warehousing and Business Intelligence Management - Core Part of our Data Analytics Course
- Reflection & Review: Reflection on the importance of data security and Business Intelligence.

Day 4: Document Management and Metadata Management

- Topic 1: Document and Content Management - A Significant Aspect of our Data Management Course
- Topic 2: Meta-data Management - A Skill we Aim to Develop in our Data Analyst Course
- Topic 3: Emphasizing on Data Quality Management - Central to our Data Management Training Program
- Topic 4: The Role of Data Management Participants - Essential in any Database Management Training
- Topic 5: Data Management Tools and Primary Deliverables - A Key Component of our Data Management Training
- Reflection & Review: Review of the day's lessons on Document Management and Meta-data Management.

Day 5: Wrapping Up the Learning and Future Perspectives

- Topic 1: Understanding Data Management Metrics - A Key Part of our Data Management Course
- Topic 2: Insights into Software Product Classes - Integral to our Data Analyst Course
- Topic 3: Review of Data Governance, Architecture, Development, and Operations Management - An Important Part of our Data Management Training Program
- Topic 4: The Importance of Standards in Data Management - Crucial in our Data Governance Course
- Topic 5: Privacy Laws: Non-US vs US, Industry-Specific Regulations - An Important Part of our Data Management Training
- Reflection & Review: Reflection on the course learnings and future perspective.



How This Course is Different from Other Data Management Courses:

'The Data Management Body of Knowledge' DAMA-DMBOK is more than just another data management course. Unlike other data management training courses, we offer a comprehensive learning experience. Our unique blend of interactive sessions, case studies, group work, and feedback sessions set us apart from typical data analysis courses. Our data management training program is designed to help you understand and master every aspect of data management, from governance to database management.