



The Ultimate Procurement and Purchasing: Digital Transformation of Supply Chains

25 – 29 July 2027
Trabzon

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Ref: 36166_91724 **Date:** 25 – 29 July 2027 **Location:** Trabzon **Fees:** 6800 Euro

'Purchasing & Supply Chain Management' Overview:

In the modern business world, the alignment of purchasing and supply chain management is vital to achieve success. The 'Purchasing & Supply Chain Management' course offers an in-depth dive into both fields, ensuring participants receive comprehensive training for purchasing staff, as well as deepening their understanding of supply chain management training courses. This course amalgamates a procurement and purchasing course with training on logistics and supply chain management to provide a holistic learning experience. Emphasizing the nuances of purchasing negotiation training, participants will learn to manage vendor relations expertly. This course is more than just another purchasing course; it's a journey into mastering the complete cycle from procurement to logistics.

Target Audience:

- Purchasing Managers seeking certified purchasing manager training
- Entry-level employees needing training for purchasing staff
- Professionals wanting to expand into purchasing management course

Targeted Organizational Departments:

- Procurement & Purchasing Departments
- Supply Chain & Logistics
- Inventory Management

Targeted Industries:

- Retail Industries requiring rigorous supply chain management training
- Manufacturing industries focusing on procurement supply chain management training courses
- Logistics and freight, where training on logistics and supply chain management is crucial



Course Offerings:

- Comprehensive insights into purchasing training courses and methodologies
- Advanced purchasing negotiation training for striking better deals
- Hands-on supply chain management training programs for real-world application
- Certified purchasing manager training to elevate your career

Training Methodology:

The 'Purchasing & Supply Chain Management' adopts a multi-faceted approach. Participants will experience interactive sessions involving case studies from various industries, enhancing their understanding of purchasing training seminars. Group work is prioritized to encourage collaboration, while feedback sessions ensure each participant's learning trajectory is on the right track. By integrating logistics and supply chain management training, participants receive a balanced blend of theoretical and practical knowledge.

Course Toolbox:

- Comprehensive workbooks covering purchasing course materials
- Online resources for supply chain management training
- Checklists for procurement and purchasing procedures
- Templates for vendor negotiation based on purchasing negotiation training

Course Agenda:

Day 1: Introduction and Foundations



- **Topic 1:** Introduction to the Course
 - Dive into "Purchasing & Supply Chain Management" and understand its significance in the corporate world, especially in the domain of purchasing training courses.
- **Topic 2:** Introduction to Purchasing and Supply Chain Management
 - Setting the context with global trends and how purchasing and procurement courses are evolving.
- **Topic 3:** Purchasing Operations and Structure
 - Exploring how organizations are structured for optimal purchasing and the importance of supply chain management training.
- **Topic 4:** The Purchasing Process
 - Delving into the various stages of purchasing and how supply chain management training programs can enhance efficiency.
- **Reflection & Review:** Reflecting on how purchasing manager training contributes to improved supply chain outcomes.

Day 2: Policies, Procedures, and Integration

- **Topic 1:** Purchasing Policy and Procedures
 - Unpacking the importance of policies in procurement and purchasing courses.
- **Topic 2:** Supply Management Integration for Competitive Advantage
 - How training for supply chain management aids in achieving business advantages.
- **Topic 3:** Purchasing and Supply Chain Organization
 - Understanding the organizational structure and its impact on purchasing training.
- **Reflection & Review:** Reviewing the impact of purchasing negotiation training on policies and integration.

Day 3: Sourcing Strategies

- **Topic 1:** Strategic Sourcing
 - The importance of sourcing in logistics and supply chain management training.
- **Topic 2:** Supply Management and Commodity Strategy Development
 - A deep dive into the tools and techniques taught in procurement supply chain management training courses.
- **Topic 3:** Supplier Evaluation, Selection, and Quality Management
 - Discussing how training on logistics and supply chain management can lead to better supplier relationships.
- **Reflection & Review:** Exploring purchasing training seminars that focus on supplier management.

Day 4: Negotiation, Contracts, and Ethics



- **Topic 1:** Negotiation
 - The role of purchasing negotiation training in supply chain success.
- **Topic 2:** Contract Management
 - How certified purchasing manager training impacts effective contract management.
- **Topic 3:** Purchasing Law and Ethics
 - The ethical considerations covered in purchasing and procurement courses.
- **Reflection & Review:** The balance between ethics and negotiation in purchasing manager training.

Day 5: Supply Chain Management and Future Directions

- **Topic 1:** Lean Supply Chain Management
 - Integrating efficiency through training in supply chain management.
- **Topic 2:** Supply Chain Information Systems and Electronic Sourcing
 - The future of supply chain in the era of digital transformation.
- **Topic 3:** Purchasing and Supply Strategy Trends
 - Preparing for the future with supply chain management training courses.
- **Reflection & Review:** Reflecting on the key takeaways from the purchasing and supply chain management course.

How This Course is Different from Other Purchasing Courses:

'Purchasing & Supply Chain Management' stands out due to its comprehensive coverage of both purchasing training courses and supply chain management training programs. Instead of just touching upon the basics, participants delve deep into each domain. The unique blend of procurement supply chain management training courses ensures participants are well-equipped to face real-world challenges. By offering specialized sessions like purchasing negotiation training and certified purchasing manager training, participants gain an edge in their careers. This is not just a course; it's a transformative experience.