



Mastering Financial Treasury & Forex Management Training Course

21 – 25 February 2027
Nairobi



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Ref: 36181_92111 **Date:** 21 – 25 February 2027 **Location:** Nairobi **Fees:** 4500 Euro

Mastering Financial Treasury & Forex Management Training Course Overview:

This comprehensive course, 'Mastering Financial Treasury & Forex Management Training Course,' is designed to equip professionals with an in-depth understanding of financial management, treasury management, forex management, and a suite of other critical financial disciplines. Participants will delve into capital budgeting, understand the nuances of capital structure decisions, and master working capital management. The course offers a deep dive into cost of capital, financial services, project planning in finance, and dividend policy. Enroll to gain expertise in security analysis and portfolio management, derivatives and commodity exchanges, and to navigate the foreign exchange market with confidence. Enhancing your corporate financial strategy and risk management in finance, this course prepares you for the evolving financial sector reforms. Each module is built around intensive training methodologies to ensure a profound understanding of financing decisions, financial regulatory architecture, and economic value-added EVA principles.

Target Audience:

- Financial Analysts
- Treasury Managers
- Forex Traders and Managers
- Capital Budgeting Analysts
- Investment Bankers
- Risk Managers
- Financial Controllers
- Corporate Finance Executives

Targeted Organizational Departments:

- Finance and Accounts
- Treasury
- Risk Management
- Corporate Planning
- Investment and Fund Management

Targeted Industries:

- Banking and Financial Services
- Investment Banking
- Corporate Sector
- Insurance Companies
- Manufacturing and Services

Course Offerings:

By the end of this training course, participants will be able to:

- Comprehensive understanding of Financial and Forex Management
- Skills in capital budgeting and making robust capital structure decisions
- Techniques in effective working capital and financial services management
- Insights into project planning and dividend policy
- Proficiency in security analysis, portfolio management, and understanding derivatives
- Strategies for navigating the foreign exchange market and understanding financial sector reforms
- Practical skills in investment, financing decisions, and understanding economic value-added EVA

Training Methodology:

This course employs a blend of theoretical foundations and practical applications, ensuring a thorough understanding of each critical aspect of financial treasury and forex management. It incorporates case studies, real-world scenarios, group discussions, and interactive sessions to facilitate a comprehensive learning experience. The course will include expert-led sessions, peer-to-peer learning, and hands-on projects to master the complex world of finance. Participants will engage in simulations, reflective practice, and continuous feedback to solidify their learning and ensure they can apply the concepts in their professional roles effectively.

Course Toolbox:

- Comprehensive course manual and reference materials
- Case studies and real-world scenarios
- Online resources and templates for practical application
- Checklists and decision matrices for strategic planning

Course Agenda:

Day 1: Foundations of Financial Management

- **Topic 1:** Introduction to Financial Management
- **Topic 2:** The Nature, Significance, and Scope of Financial Management
- **Topic 3:** Key Financial Decisions: Investment, Financing, and Dividend
- **Topic 4:** Understanding and Maximizing Shareholder Wealth
- **Topic 5:** Economic Value-Added EVA Concepts and Applications
- **Topic 6:** Financial Management as a Science and Art
- **Topic 7:** Financial Sector Roles and Reforms Overview
- **Reflection & Review:** Key concepts and their implications in today's financial landscape

Day 2: Strategic Investment and Financing Decisions

- **Topic 1:** Capital Budgeting: Time Value of Money and Valuation
- **Topic 2:** Advanced Capital Budgeting Techniques
- **Topic 3:** Making Effective Capital Structure Decisions
- **Topic 4:** Cost of Capital and Its Implications in Decision Making
- **Topic 5:** Exploring Dividend Policies and Their Strategic Importance
- **Topic 6:** Investment Criteria and Approaches for Long-term Success
- **Topic 7:** Risk Evaluation and Management in Capital Budgeting
- **Reflection & Review:** Case studies and real-world scenarios in capital allocation

Day 3: Managing and Structuring Financial Services

- **Topic 1:** The Scope and Significance of Financial Services
- **Topic 2:** Project Planning and Control in Financial Management
- **Topic 3:** The Dynamics of Merchant Banking and Loan Syndication
- **Topic 4:** Housing Finance and Securitization of Debt
- **Topic 5:** Financial Services Sector Regulation and Supervision
- **Topic 6:** Advisory and Custodial Services in Financial Markets
- **Topic 7:** Innovations and Trends in Financial Services
- **Reflection & Review:** Discussing the evolution and future of financial services



Day 4: Comprehensive Treasury and Risk Management

- **Topic 1:** The Role and Functions of Treasury Management
- **Topic 2:** Liquidity Management and Working Capital Strategies
- **Topic 3:** Leveraging Operating, Financial, and Combined Leverage
- **Topic 4:** Financial Risk and Leverage: Mitigation Strategies
- **Topic 5:** Insights into Financial Sector Legislative Reforms
- **Topic 6:** Treasury Management Tools and Information Technology
- **Topic 7:** Case Studies: Effective Treasury Management in Practice
- **Reflection & Review:** Group discussion on treasury management challenges and solutions

Day 5: Mastery of Forex Management and Advanced Topics

- **Topic 1:** Foreign Exchange Market Structure and Dynamics
- **Topic 2:** Advanced Forex Management Strategies
- **Topic 3:** Tools and Techniques for Managing Forex Risk
- **Topic 4:** Understanding and Trading Currency Derivatives
- **Topic 5:** Financial Sector Reforms: Global and Indian Perspectives
- **Topic 6:** Exchange Rate Mechanisms and International Financial Architecture
- **Topic 7:** Integrative Case Studies: Forex Management in Multinational Corporations
- **Reflection & Review:** Recap of key learnings, Q&A, and discussion on implementing strategies in real-world scenarios

How This Course is Different from Other Financial Management Courses:

'Mastering Financial Treasury & Forex Management Training Course' stands out due to its comprehensive curriculum, expert instructors with real-world experience, and a blend of theoretical and practical learning approaches. Unlike other courses, it offers a holistic view of the financial, treasury, and forex landscapes, equipping participants with the skills to make strategic decisions and lead in their respective fields. The course is continuously updated to reflect the latest in market trends, regulatory frameworks, and technological advancements, ensuring learners are well-versed in contemporary and futuristic financial scenarios.