



Supply Chain Innovation: A Transformation Blueprint Training Course

20 – 24 December 2026
Marbella



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Ref: 36238_93450 **Date:** 20 – 24 December 2026 **Location:** Marbella **Fees:** 5700 Euro

Course Overview:

The "Supply Chain Transformation" course is meticulously designed to provide participants with a comprehensive understanding of the critical aspects of transforming supply chain operations. This course offers an in-depth dive into the strategies, technologies, and methodologies required to achieve a world-class supply chain. Emphasizing the nuances of supply chain optimization, participants will learn to manage and enhance supply chain processes effectively. This course is more than just a training program; it's a journey into mastering the complete cycle of supply chain transformation.

Target Audience:

- Supply Chain Managers
- Operations Managers
- Logistics Managers
- Procurement Professionals

Targeted Organizational Departments:

- Supply Chain & Logistics
- Operations Management
- Procurement & Purchasing Departments
- Inventory Management

Targeted Industries:

- Retail
- Manufacturing
- Logistics and Freight
- Healthcare
- Information Technology

Course Offering:

By the end of the course participants will be able to:



- Understanding the principles of supply chain transformation
- Implementing advanced supply chain strategies
- Leveraging technology for supply chain optimization
- Managing and optimizing vendor and supplier relations
- Measuring and analyzing supply chain performance
- Implementing best practices in supply chain management

Training Methodology:

The "Supply Chain Transformation" course adopts a multi-faceted approach. Participants will experience interactive sessions involving case studies from various industries, enhancing their understanding of supply chain transformation. Group work is prioritized to encourage collaboration, while feedback sessions ensure each participant's learning trajectory is on the right track. By integrating theoretical and practical knowledge, participants receive a balanced learning experience.

Course Toolbox:

- Comprehensive workbooks covering supply chain transformation materials
- Online resources for supply chain management
- Checklists for implementing supply chain strategies
- Templates for vendor and supplier evaluation
- Case studies and real-world examples
- Access to an online course forum

Course Agenda:

Day 1: Introduction and Foundations

- **Topic 1:** Introduction to Supply Chain Transformation
 - Understanding the significance of supply chain transformation and its impact on business performance.
- **Topic 2:** Overview of Supply Chain Processes
 - Setting the context with global trends and how supply chain transformation fits into modern business practices.
- **Topic 3:** Identifying Key Supply Chain Metrics
 - Exploring various supply chain metrics and their relevance in performance measurement.
- **Topic 4:** Setting Effective Supply Chain Strategies
 - Techniques and best practices for setting relevant and actionable supply chain strategies.
- **Reflection & Review:** Reflecting on the importance of supply chain transformation in improving business outcomes.

Day 2: Strategic Sourcing and Procurement



- **Topic 1:** Strategic Sourcing
 - The role of strategic sourcing in supply chain transformation and its impact on procurement practices.
- **Topic 2:** Developing Procurement Strategies
 - Techniques for developing effective procurement strategies to support supply chain transformation.
- **Topic 3:** Supplier Evaluation and Quality Management
 - Discussing how supply chain transformation can lead to better supplier relationships and quality management.
- **Topic 4:** Risk Management in Procurement
 - Identifying and managing risks in procurement through effective supply chain transformation.
- **Reflection & Review:** Reviewing strategic sourcing and procurement strategies through the lens of supply chain transformation.

Day 3: Technology and Innovation

- **Topic 1:** Leveraging Technology for Supply Chain Optimization
 - Exploring the role of technology in optimizing supply chain processes.
- **Topic 2:** Digital Transformation in Supply Chain
 - The impact of digital transformation on supply chain operations and performance.
- **Topic 3:** Advanced Technologies: AI, IoT, and Blockchain
 - Understanding the applications of advanced technologies in supply chain management.
- **Topic 4:** Implementing Supply Chain Technologies
 - Best practices for implementing and integrating supply chain technologies.
- **Reflection & Review:** Exploring case studies on the successful implementation of supply chain technologies.

Day 4: Performance Measurement and Continuous Improvement

- **Topic 1:** Measuring Supply Chain Performance
 - Techniques for measuring and analyzing supply chain performance using relevant metrics.
- **Topic 2:** Continuous Improvement in Supply Chain
 - Strategies for continuous improvement in supply chain processes using performance data.
- **Topic 3:** Lean Supply Chain Practices
 - Integrating lean principles in supply chain management for efficiency and effectiveness.
- **Topic 4:** Developing a Continuous Improvement Framework
 - Establishing a framework for continuous improvement in supply chain operations.
- **Reflection & Review:** Reviewing performance measurement and continuous improvement strategies in supply chain management.

Day 5: Future Trends and Strategic Planning



- **Topic 1:** Future Trends in Supply Chain Management
 - Preparing for future trends and innovations in supply chain management.
- **Topic 2:** Strategic Planning for Supply Chain Transformation
 - Techniques for strategic planning to support long-term supply chain transformation.
- **Topic 3:** Integrating Sustainability in Supply Chain
 - Exploring the importance of sustainability in supply chain transformation and how to integrate it effectively.
- **Topic 4:** Building a Resilient Supply Chain
 - Strategies for building a resilient supply chain capable of adapting to changes and disruptions.
- **Reflection & Review:** Reflecting on the key takeaways and preparing for future applications in supply chain management.

How This Course is Different:

The "Supply Chain Transformation" course stands out due to its comprehensive coverage of both theoretical and practical aspects of supply chain transformation. Participants delve deep into each domain, ensuring they are well-equipped to face real-world challenges. By offering specialized sessions on strategic sourcing, technology implementation, performance measurement, and continuous improvement, this course provides participants with the tools needed to excel in their supply chain roles. This is not just a course; it's a transformative experience aimed at enhancing supply chain efficiency and effectiveness.