Certified Leadership & Strategic Management Program

15 – 19 November 2026
Phuket

AGILE LEADERS
Training Center

Certified Leadership & Strategic Management Program

Ref: 36251_93933 **Date:** 15 – 19 November 2026 **Location:** Phuket **Fees:** 8000 Euro

Overview

Navigating modern organizational complexity demands rigorous analytical insight and disciplined strategic governance. The Certified Leadership & Strategic Management Program provides executives with structured methodologies to align internal capabilities with external market shifts. Participants examine business-level formulation, enterprise risk diversification, and operational control mechanisms to bridge the gap between strategic vision and measurable execution. This course is delivered by Agile Leaders Training Center.

Who Should Attend

- Chief executive officers, managing directors, and senior department heads steering organizational strategy.
- Corporate planning managers and business analysts establishing corporate growth roadmaps.
- Operational leaders and division heads responsible for resource allocation and KPI execution.
- Human resources directors and change leaders driving leadership development initiatives.
- Enterprise founders and venture partners structuring long-term governance frameworks.

Departments and Industries

This program supports senior professionals and cross-functional leadership teams across diverse operational landscapes.

- Corporate Strategy and Business Planning Units in Banking and Financial Services
- Executive Leadership and Governance Divisions in Technology and Telecommunications
- Operations and Supply Chain Leadership in Manufacturing and Industrial Engineering
- Corporate Development and Commercial Units in Healthcare and Pharmaceuticals
- Strategic Management Teams in Retail and Consumer Goods Enterprises

Learning Objectives

By the end of this course, participants will be able to:

- Evaluate internal competencies and macro-environmental factors using analytical strategy tools.
- Construct balanced scorecard frameworks and strategy maps to translate vision into operational directives.
- Structure business-level and corporate-level strategies including diversification and alliance models.
- Align organizational design and governance models to resolve execution barriers.
- Apply situational leadership and lateral thinking methods to complex executive challenges.
- Execute power-interest mapping and negotiation strategies to establish stakeholder alignment.

Course Agenda

Day 1: Strategic Management Cornerstones

- Understanding the Concepts of Ends, Means, and Directives
- Analyzing the External Environment
- Assessing the Internal Environment
- Using the Balanced Scorecard
- Designing a Strategy Map
- Aligning Vision, Mission, and Strategy
- Key Takeaways and Executive Roundtable Discussion

Day 2: From Business Strategy to Corporate Strategy

- Business-Level Strategy Formulation
- Corporate-Level Strategy Design
- Mergers and Acquisitions Strategies
- International Market Entry and Expansion
- Strategic Alliances and Cooperative Strategies
- Strategic Risk and Diversification
- Strategy Simulations and Group Reflections

Day 3: Governance, Structure, & Control

- Corporate Governance Models
- Aligning Strategy with Organizational Structure
- Centralized vs. Decentralized Control Systems
- Performance Management and KPIs
- Strategy Execution Barriers
- Ethics and Accountability in Governance
- Organizational Diagnostics and Ethics Game

Day 4: Strategic Leadership Skills

- Risk Management and Decision-Making Under Uncertainty
- Situational Leadership for Adaptive Environments
- Emotional Intelligence in Strategic Leadership
- Conflict Resolution and Mediation Techniques
- Lateral Thinking and Creative Problem Solving SCAMPER
- Thinking Modes and The Six Thinking Hats
- Personal Leadership Self-Assessment and Coaching Clinic

Day 5: Stakeholder Negotiations & Strategic Alignment

- Identifying Internal and External Stakeholders
- Power-Interest Mapping and Influence Strategies
- Win-Win Negotiation Techniques and Tactics
- Aligning Stakeholder Expectations with Strategy
- Communication for Strategic Buy-In
- Building Long-Term Trust and Collaborative Frameworks
- Stakeholder Roleplay Simulation and Alignment Planning

Practical Exercises

Participants undertake practical analytical sessions and strategic simulations to reinforce decision-making capabilities.

- Design a functional strategy map linking departmental goals directly to long-term enterprise objectives.
- Conduct an external and internal environment assessment matrix for a diversified operating model.
- Perform an organizational governance audit to pinpoint operational bottlenecks and structural misalignments.
- Execute a simulated stakeholder negotiation using power-interest mapping tools to secure organizational buy-in.

FAQs

What strategic frameworks are introduced during the sessions?

The program covers the balanced scorecard, strategy mapping techniques, diversification assessment frameworks, and structured governance matrices.

How does the agenda address decision-making in volatile markets?

Participants practice risk mitigation methods, situational leadership models, and lateral problem-solving techniques using SCAMPER and Six Thinking Hats.

Which analytical tools are utilized for stakeholder management?

Sessions examine power-interest mapping, interest-based negotiation models, and structured alignment frameworks to reconcile competing expectations.

Conclusion

Graduates return to their organizations prepared to direct long-term strategy, reinforce governance controls, and guide high-performing teams through continuous market transformation. Through methodical analysis and stakeholder alignment, leaders establish resilient structures that secure sustained institutional value.