

(FMMBA) Micro MBA Training Program with Finance Concentration

18 – 22 October 2027
London

AGILE LEADERS
Training Center

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Ref: 36259_94145 **Date:** 18 – 22 October 2027 **Location:** London **Fees:** 5700 Euro

Course Overview:

The Micro MBA course is designed to provide participants with a Complete understanding of key business concepts, with a focus on finance. This intensive course will cover a range of topics essential for international business professionals, including the global business environment, cultural sensitivity in business, ethical behaviour, and leadership skills. Participants will learn about globalization's impact on business and develop strategies for international business success. The course will delve into export preparation, global market adaptation, and creating effective sales and marketing strategies. Additionally, it will address the development of international business plans, global contracts negotiation, and hiring international employees.

Target Audience:

- Mid-level managers
- International business professionals
- Financial managers
- Marketing directors
- Business development directors
- Trade and customs managers
- Import/export agents
- MBA graduates and students

Targeted Organizational Departments:

- Finance
- Marketing
- Human Resources
- International Business
- Operations
- Sales
- Supply Chain Management
- Export/Import Departments

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Targeted Industries:

- Banking and Finance
- International Trade
- Manufacturing
- Marketing and Advertising
- Logistics and Supply Chain
- Hospitality
- Technology
- Consulting

Course Offerings:

By the end of this course, participants will be able to:

- Develop Complete international business plans
- Adapt products and services for global markets
- Execute effective sales and marketing strategies internationally
- Negotiate and manage global contracts
- Hire and manage international employees
- Analyze and adapt to global market trends
- Manage financial aspects of international business
- Implement risk management strategies
- Navigate international finance and fundraising
- Lead and build effective teams across cultures
- Apply ethical principles in international business
- Communicate effectively in a global business environment

Training Methodology:

The "Micro MBA Training Program with Finance Concentration" will utilize a variety of training methodologies to ensure a Complete learning experience. Participants will engage in case studies to understand real-world applications of theoretical concepts. Group work and interactive sessions will foster collaboration and practical problem-solving skills. Role-playing exercises will help participants practice negotiation and leadership skills in international contexts. Feedback sessions will provide personalized insights to help participants improve their performance.

Course Toolbox:

- Workbooks and reading materials
- Case study materials
- Personalized feedback reports

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Course Agenda:

Day 1: Introduction to Business and Financial Topics

- **Topic 1:** Overview of the Global Business Environment
- **Topic 2:** Mastery of Business Communication
- **Topic 3:** Principles of Financial Management
- **Topic 4:** Investment Management Fundamentals
- **Topic 5:** Introduction to Risk Management
- **Topic 6:** Understanding International Finance
- **Reflection & Review:** Reflection on the day's learnings and key points

Day 2: Advanced Financial Concepts and Practices

- **Topic 1:** Advanced Financial Management Techniques
- **Topic 2:** Strategies for Effective Fundraising
- **Topic 3:** Team Building and Leadership Skills
- **Topic 4:** Ethics in Business Practices
- **Topic 5:** Marketing Strategies for Business Growth
- **Topic 6:** In-Depth Analysis of Economics
- **Reflection & Review:** Reflection on the day's learnings and key points

Day 3: Practical Applications in Finance and Management

- **Topic 1:** Corporate Finance and Budgeting
- **Topic 2:** Investment Opportunities and Strategies
- **Topic 3:** Advanced Risk Management Techniques
- **Topic 4:** Financial Planning for Business Success
- **Topic 5:** International Financial Markets and Trends
- **Topic 6:** Ethical Financial Practices
- **Reflection & Review:** Reflection on the day's learnings and key points

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Day 4: Leadership and Strategic Management

- **Topic 1:** Leadership Skills for Financial Managers
- **Topic 2:** Strategic Business Planning
- **Topic 3:** Global Market Adaptation Strategies
- **Topic 4:** Negotiating Global Contracts
- **Topic 5:** Hiring and Managing International Teams
- **Topic 6:** Travel and Remote Work in International Business
- **Reflection & Review:** Reflection on the day's learnings and key points

Day 5: Integration and Application of Learning

- **Topic 1:** Developing Complete Business Plans
- **Topic 2:** Effective Sales and Marketing Strategies
- **Topic 3:** Business Operations and Management
- **Topic 4:** Practical Application of Financial Management
- **Topic 5:** Case Studies in International Business
- **Topic 6:** Review and Integration of Key Concepts
- **Reflection & Review:** Final reflection on the entire course and key takeaways

How This Course is Different from Other Micro MBA Courses:

The Micro MBA course stands out for its unique integration of finance with international business. Unlike other MBA programs, this course specifically addresses the needs of international business professionals by focusing on the global business environment, cultural sensitivity, and ethical behaviour. Participants will gain practical skills in export preparation, global market adaptation, and international business planning. The course also offers specialized training for roles such as international marketing director and business development director, providing a Complete career path for MBA graduates.