

Agile Coaching Mastery: Certification, Communication & Leadership Skills Training Course

9 – 13 August 2027
Dubai

AGILE LEADERS
Training Center

Agile Coaching Mastery: Certification, Communication & Leadership Skills Training Course

Ref: 1013_951 **Date:** 9 – 13 August 2027 **Location:** Dubai **Fees:** 4500 Euro

Overview

Enterprise agility requires practitioners who can guide cross-functional teams through cultural and structural shifts. This Agile Coaching course equips professionals with coaching stances, facilitation models, and strategic communication techniques to facilitate organizational change. Participants study structured dialogue frameworks, stakeholder alignment practices, and leadership mentoring patterns that support mature delivery cycles. The curriculum also details interest-based bargaining methods and competency frameworks relevant to agile credentials. This course is delivered by Agile Leaders Training Center.

Who Should Attend

- Agile team leads preparing to transition into dedicated agile coach roles.
- Project managers seeking to integrate coaching stances into delivery governance.
- Scrum masters aiming to enhance mentoring, facilitation, and systemic influence.
- Department heads looking to strengthen leadership agility across cross-functional units.
- Change managers guiding business units through agile transformation roadmaps.

Departments and Industries

This programme supports coaching and transformation professionals across dynamic operational sectors.

- Project Management Offices and Agile Centres of Excellence
- Software Engineering and Enterprise Architecture Groups
- Operational Excellence and Business Transformation Divisions
- Financial Technology and Banking Solutions Units
- Healthcare Systems and Digital Health Services

Learning Objectives

By the end of this course, participants will be able to:

- Apply agile coaching competencies across mentoring, teaching, and professional facilitation.
- Structure an agile transformation strategy that aligns team delivery with organizational goals.
- Facilitate high-stakes alignment conversations using structured communication strategy templates.
- Apply collaborative negotiation skills to resolve cross-team dependencies and resource constraints.
- Evaluate leadership agility maturity using structured diagnostic self-assessment tools.
- Synthesize agile delivery principles to prepare for formal agile certification requirements.

AGILE LEADERS
Training Center

Course Agenda

Day 1: Agile Foundations and Coaching Stances

- Agile methodology core values and operational flow models
- Distinguishing between consulting, mentoring, teaching, and professional coaching
- Active listening techniques and powerful questioning frameworks
- Structuring working agreements and psychological safety in delivery squads
- Establishing baseline diagnostics using agile coaching maturity models

Day 2: Agile Transformation Strategy and Governance

- Assessing enterprise readiness using transformation maturity frameworks
- Designing phased roadmap increments for team-level agility
- Establishing cross-functional value streams and dependency management structures
- Overcoming structural inertia through stakeholder engagement planning
- Reviewing transformation governance metrics and iterative rollout reviews

Day 3: Leadership Coaching and Mentoring Practices

- Developing leadership agility across managerial and executive tiers
- One-on-one coaching architectures for servant leadership adoption
- Mentoring scrum masters and product owners through delivery bottlenecks
- Facilitating retrospectives and cross-team alignment workshops
- Applying self-assessment scorecards to evaluate coaching impact

Day 4: Strategic Communication and Negotiation Skills

- Building an organizational communication strategy for distributed teams
- Interest-based bargaining models for resolving team blockers
- Negotiating backlog priority conflicts across competing product sponsors
- Managing resistance and difficult conversations using non-defensive dialogue
- Developing constructive feedback loops between leadership and delivery pods

Day 5: Competency Mastery and Agile Certification

- Reviewing agile certification knowledge domains and practice standards
- Synthesizing coaching toolkits and team facilitation playbooks
- Mapping personal development plans for the professional agile coach role
- Managing multi-team scaling tensions and systemic organizational debt
- Evaluating coaching ethics and professional service agreements

Practical Exercises

Participants engage in realistic simulations to build confidence in facilitation and advisory roles.

- Suggested activity: Conduct a fishbowl coaching session using powerful questioning models.
- Suggested activity: Construct an agile transformation roadmap addressing organizational roadblocks.
- Suggested activity: Role-play a dependency negotiation scenario between engineering and business leads.
- Suggested activity: Complete a leadership agility diagnostic assessment to outline developmental goals.

FAQs

How does this course address the responsibilities of an agile coach?

The syllabus explores the distinct stances of coaching, mentoring, and facilitating, providing actionable tools to guide team performance, support leaders, and maintain project flow.

What communication and negotiation techniques are emphasized?

The course focuses on interest-based negotiation, non-defensive communication models, and stakeholder alignment strategies designed to resolve cross-functional friction without escalating conflict.

How does the agenda prepare participants for certification pathways?

The fifth day consolidates core agile competencies, coaching ethical standards, and knowledge domains, allowing practitioners to align their field experience with international certification standards.

Conclusion

Professionals exit this programme with structured coaching playbooks, strategic communication tools, and transformation templates. By combining agile principles with robust negotiation and mentoring strategies, participants can guide enterprise teams through sustainable change and elevate overall organizational agility.