The Complete Finance Course for Non-Financial Professionals

3 – 7 May 2027
Munich

AGILE LEADERS
Training Center

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Ref: 36319_95722 **Date:** 3 – 7 May 2027 **Location:** Munich **Fees:** 5700 Euro

Overview

Operational managers and department leaders frequently make strategic choices without a clear view of their balance sheet impact or underlying cash requirements. The Complete Finance Course for Non-Financial Professionals equips non-finance managers with practical methods to interpret accounting data, forecast operational expenditures, and evaluate capital investments. Participants master double-entry accounting mechanics, working capital cycles, ratio analysis, and discounted cash flow models to defend departmental proposals with financial precision. This course is delivered by Agile Leaders Training Center.

Who Should Attend

- Operations managers seeking to align process decisions with corporate fiscal objectives.
- Project managers responsible for controlling project budgets and calculating project returns.
- Marketing and sales leaders who evaluate pricing strategies and customer acquisition costs.
- Human resources directors managing departmental headcount costs and operational budgets.
- Technical specialists and engineers transitioning into general management responsibilities.

Departments and Industries

This course serves cross-functional leaders across diverse commercial and public sectors.

- Operations and Supply Chain Units in Manufacturing Enterprises
- Commercial and Business Development Teams in Retail Organisations
- Project Management Offices in Engineering and Construction Groups
- Administrative and Service Divisions in Healthcare Facilities
- Programme Management Departments in Public Sector Institutions

Learning Objectives

By the end of this course, participants will be able to:

- Interpret the income statement, balance sheet, and cash flow statement using standard accounting conventions.
- Calculate operating ratios to evaluate organizational profitability, liquidity, and solvency.
- Perform cost-volume-profit analysis to establish break-even points and target contribution margins.
- Control operational budgets using monthly variance analysis and flexible budgeting techniques.
- Appraise capital expenditure proposals using net present value and internal rate of return metrics.
- Assess capital structure choices by examining debt, equity, and weighted average cost of capital principles.

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Course Agenda

Day 1: Accounting Foundations and Financial Reporting

- Business Environment Dynamics and the Corporate Accounting Function
- Users and Strategic Purposes of Financial and Management Accounting
- Dual-Entry Bookkeeping Principles and the Core Accounting Equation
- Income Statement Architecture: Operating Performance and Profitability
- Balance Sheet Structure: Asset Classification, Liabilities, and Equity
- Cash Flow Statement Mechanics: Operating, Investing, and Financing Activities
- Reconciliation Review: Linking Income, Balance Sheet, and Net Cash Flow

Day 2: Financial Statement Analysis and Interpretation

- Key Accounting Conventions and Frameworks under IFRS Standards
- Structure and Content of Published Annual Financial Reports
- Common-Size Statement Construction and Trend Analysis
- Financial Ratio Analysis: Liquidity, Working Capital, and Solvency Metrics
- Cash Flow Ratios and Operational Solvency Diagnostics
- Warning Indicators of Corporate Distress and Financial Failure
- Review Workshop: Extracting Business Intelligence from Published Financial Data

Day 3: Cost Accounting, Break-Even, and Operational Budgeting

- Management Accounting Principles for Internal Resource Allocation
- Cost Behaviour Classification: Direct Materials, Labour, and Overhead Costs
- Overhead Allocation Techniques and Absorption Principles
- Cost-Volume-Profit Relationships and Contribution Margin Calculations
- Break-Even Analysis for Product Mix and Pricing Determinations
- Operational Budgeting Frameworks: Master Budgets and Cash Forecasting
- Review Workshop: Stress-Testing Budgets under Operating Risk and Uncertainty

Day 4: Budgetary Control and Capital Investment Appraisal

- Budgetary Monitoring Protocols and Monthly Management Reporting
- Standard Costing Systems and Material, Labour, and Overhead Variances
- Variance Root Cause Analysis to Rectify Departmental Overspending
- Strategic Capital Expenditure Planning and Resource Allocation
- Traditional Investment Appraisal: Accounting Rate of Return and Payback Period
- Discounted Cash Flow Techniques: Net Present Value and Internal Rate of Return
- Review Workshop: Capital Rationing Decisions under Inflation and Risk

Day 5: Corporate Financing and Structural Growth Strategies

- Corporate Financing Requirements across Operational Business Lifecycles
- Financing Principles: Short-Term Working Capital vs Long-Term Funding
- Sources of Capital: Debt Facilities, Commercial Paper, and Equity Issuance
- Cost of Equity Estimation using Dividend Valuation and the CAPM Model
- Cost of Debt and Weighted Average Cost of Capital Calculations
- Corporate Restructuring: Mergers, Acquisitions, and Joint Ventures
- Review Workshop: Formulating Strategic Financing Proposals for Executive Review

Practical Exercises

Participants apply financial techniques to practical workplace scenarios throughout the programme.

- Suggested activity: Reconstruct a departmental cash flow statement from operational receipts and payments.
- Suggested activity: Compute liquidity and leverage ratios on corporate annual financial reports.
- Suggested activity: Determine break-even sales volumes for a proposed product launch using contribution margins.
- Suggested activity: Evaluate competing capital equipment proposals using net present value calculations.

FAQs

Do participants need prior accounting experience to join this course?

No prior accounting knowledge is required. The curriculum begins with core accounting mechanics and builds progressively to advanced budgeting and investment appraisal tools.

How does this course differ from technical accounting certifications?

The curriculum emphasizes managerial decision-making, performance analysis, and operational resource planning rather than clerical bookkeeping or transactional ledger entries.

Are international reporting standards incorporated into the modules?

Yes. The training reviews published financial statements structured under IFRS standards to ensure participants understand contemporary corporate annual reports.

Conclusion

Mastering financial mechanics enables non-financial leaders to contribute proactively to executive planning, optimize resource allocation, and defend operational budgets with credibility. Participants return to their teams equipped to interpret financial reports, control departmental costs, and direct capital toward high-yield corporate initiatives.