Budgeting, Forecasting and the Planning Process

1 – 5 February 2027
Frankfurt

AGILE LEADERS
Training Center

Budgeting, Forecasting and the Planning Process

Ref: 36350_96545 **Date:** 1 – 5 February 2027 **Location:** Frankfurt **Fees:** 5700 Euro

Course Overview:

This course equips participants with essential financial forecasting strategies for corporate growth. It focuses on developing accurate forecasts, implementing strategic initiatives, and improving cash flow management. Participants will learn profitability forecasting techniques, strategic financial planning, and how to deliver confident financial presentations. The training includes practical sessions on budgeting skills and cash flow improvement. Designed for various industries, this course addresses financial forecasting challenges and best practices for success.

Target Audience:

- Financial Analysts, Budget Managers, Controllers, Business Managers
- Financial planners aiming to master budgeting for business growth
- Executives seeking strategic financial forecasting skills
- Professionals responsible for cash flow management or financial success planning

Targeted Organizational Departments:

- Finance and Budgeting Departments
- Corporate Strategy and Planning Units
- Operations and Project Management Teams
- Sales and Revenue Management Divisions

Targeted Industries:

- Financial Services, Construction, Retail, Manufacturing, Healthcare
- Industries focusing on business budget planning, profitability forecasting, and financial planning for growth
- Sectors facing challenges in cash flow management and forecasting accuracy, particularly small businesses

Course Offerings:

By the end of this course, participants will be able to:

- Develop and implement financial forecasting strategies
- Improve financial success planning through accurate forecasts
- Apply profitability forecasting techniques in real-world scenarios
- Master cash flow improvement strategies and forecasting best practices
- Compare and use financial planning tools for effective budget and forecast planning
- Address challenges and obstacles in financial forecasting to ensure reliable results

Training Methodology:

The course uses a practical approach with case studies, group exercises, and real-world financial forecasting examples. Participants will engage in interactive sessions focused on solving forecasting challenges. Each day includes hands-on activities for creating reliable financial forecasts, budgeting for growth, and implementing effective cash flow management.
Through a mix of presentations, role-playing, and feedback, participants will build confidence in presenting financial forecasts and budgeting for profitability. This scenario-based learning prepares them to apply the techniques in their organizations.

Course Toolbox:

- Comprehensive ebook with financial forecasting rules and templates
- Real-world case studies, including industry-specific examples
- Checklists for strategic financial growth and budgeting processes
- Practical templates for financial forecast presentation and reporting

Course Agenda:

Day 1: Strategic Financial Success and Growth

- **Topic 1:** Introduction to Strategic Financial Success in Business
- **Topic 2:** Key Concepts in Driving Growth, Profitability, and Cash Flow
- **Topic 3:** Thinking Strategically About Financial Success
- **Topic 4:** Understanding the Benefits of Reliable Financial Forecasting
- **Topic 5:** Essentials of Cash Flow Improvement Strategies
- **Topic 6:** Overview of Budgeting for Business Growth
- **Reflection & Review:** Reflect on Financial Success Planning and Growth Strategies

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Day 2: Foundations of Reliable Financial Forecasting

- **Topic 1:** 10 Rules for Creating a Forecast You Can Trust
- **Topic 2:** Developing Accurate Financial Forecasting Techniques
- **Topic 3:** The Recipe for Effective Financial Forecasting
- **Topic 4:** Steps to Create Reliable Financial Forecasts
- **Topic 5:** Real-World Forecasting Example: ABC Construction Company Case Study
- **Topic 6:** Financial Forecast Presentation Tips
- **Reflection & Review:** Best Practices in Creating and Presenting Forecasts

Day 3: methods and Techniques for Effective Forecasting

- **Topic 1:** Comparing Financial Planning Methods: Spreadsheets vs. Forecasting
- **Topic 2:** Choosing the Right Forecasting Software for Your Business
- **Topic 3:** Overcoming Common Forecasting Challenges
- **Topic 4:** Addressing the Most Common Forecasting "Yes, buts…"
- **Topic 5:** Forecasting Software Features for Enhanced Accuracy
- **Topic 6:** Financial Planning and Analysis Techniques
- **Reflection & Review:** Evaluating Methods and Techniques in Financial Forecasting

Day 4: Advanced Forecasting and Overcoming Obstacles

- **Topic 1:** Strategies for Overcoming Financial Forecasting Obstacles
- **Topic 2:** Advanced Cash Flow Forecasting Techniques
- **Topic 3:** Driving Growth, Profitability, and Cash Flow Higher
- **Topic 4:** Forecasting Growth and Profitability Tips
- **Topic 5:** Using Forecasting to Support Long-Term Financial Success
- **Topic 6:** Transforming Accounting into a Strategic Asset
- **Reflection & Review:** Advanced Techniques and Obstacles in Forecasting

Day 5: Strategic Planning and Financial Health

- **Topic 1:** Three-Part Plan to Reinvigorate Financial Health
- **Topic 2:** Budgeting and Planning for Small Business Success
- **Topic 3:** Accurate Cash Flow Forecasting for Sustainable Growth
- **Topic 4:** Turning Accounting into a Strategic Asset for Business Growth
- **Topic 5:** Comprehensive Business Budget Planning Techniques
- **Topic 6:** Financial Forecasting in Different Industries
- **Reflection & Review:** Final Insights and Preparing for Practical Application

How This Course is Different from Other Budgeting, Forecasting, and Planning Courses:

This course provides hands-on experience in financial forecasting and budget planning. It offers practical insights for overcoming forecasting challenges and covers essential rules beneficial for both new and experienced professionals. Participants will enhance cash flow management and budgeting skills, contributing to financial success. The course also compares popular forecasting methods, like spreadsheets, to help attendees make informed decisions based on their industry needs.