Mastering Digital Sustainability: IT Management for Green Innovation

21 – 25 February 2027
Geneva

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Ref: 36391_97672 **Date:** 21 – 25 February 2027 **Location:** Geneva **Fees:** 6200 Euro

Course Overview

Sustainability is now essential for organizations worldwide. the training course aimed at helping IT professionals integrate sustainability into their operations. The course highlights the role of digital technologies in reducing carbon footprints and implementing green IT strategies.

Participants will explore ESG frameworks, comply with ISO standards, and learn about sustainable IT operations. They will gain hands-on experience with sustainability tracking software and energy-efficient data centre strategies. By aligning IT governance with environmental goals and examining technologies like blockchain, IoT, and AI, this course offers practical insights for fostering sustainable digital transformation.

Target Audience

- IT Managers and Professionals
- Environmental Sustainability Officers
- Business Leaders focused on Green Innovation
- Corporate Strategists working on sustainability goals
- Organizations transitioning to environmentally sustainable practices

Targeted Organizational Departments

- IT Operations
- Environmental Compliance
- Corporate Sustainability
- Data Center Management
- Supply Chain and Logistics

Targeted Industries

- Information Technology and Cloud Service Providers
- Manufacturing and Supply Chain Industries
- Energy and Utilities
- Financial Services focused on ESG compliance
- Government and Public Sector

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Course Offerings

By the end of this course, participants will be able to:

- Develop strategies to reduce the carbon footprint of IT operations.
- Implement green IT practices in alignment with ESG frameworks.
- Optimize IT resource use with IoT, AI, and energy-efficient tools.
- Understand ISO 14001 compliance for sustainable IT governance.
- Leverage blockchain and cloud computing for eco-friendly innovation.
- Create a sustainability roadmap tailored to organizational needs.

Training Methodology

This program utilizes interactive lectures, group discussions, and practical workshops to ensure a dynamic learning experience. Participants will engage in real-world case studies, hands-on exercises using sustainability tracking methods, and collaborative policy design sessions. Reflection and feedback sessions after each day will consolidate learning, while the final project challenges participants to create a comprehensive IT sustainability strategy.

Course Toolbox

- Comprehensive course ebooks
- Templates for IT sustainability roadmaps
- Checklists for green IT practices
- Real-world case studies and reports

Course Agenda

Day 1: Understanding the Foundations of Digital Sustainability

- **Topic 1:** Defining Digital Sustainability and its Importance
- **Topic 2:** Environmental Impact of IT Infrastructure and Operations
- **Topic 3:** Exploring Key Frameworks and Standards ESG, UN SDGs, ISO 14001
- **Topic 4:** Key Concepts in Sustainable IT Management
- **Topic 5:** Identifying Opportunities for Carbon Footprint Reduction in IT
- **Topic 6:** Analyzing the Carbon Footprint of IT Systems Group Activity
- **Reflection & Review:** Reflection on the importance of digital sustainability and review of foundational principles

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Day 2: Implementing Green IT and Sustainable Practices

- **Topic 1:** Introduction to Green IT: Concepts and Benefits
- **Topic 2:** Strategies for Energy-Efficient Data Centers and Cloud Computing
- **Topic 3:** Best Practices for E-Waste Management and Recycling
- **Topic 4:** Designing a Green IT Policy for Organizations Workshop
- **Topic 5:** Exploring Renewable Energy Options for IT Operations
- **Topic 6:** Monitoring IT Energy Consumption with Digital Tools
- **Reflection & Review:** Discussion on practical steps for implementing Green IT and key takeaways from the day

Day 3: Leveraging Technology to Achieve Environmental Goals

- **Topic 1:** Using Digital Tools to Monitor Environmental Impact
- **Topic 2:** Role of IoT in Sustainability Initiatives
- **Topic 3:** AI for Resource Optimization and Environmental Monitoring
- **Topic 4:** Case Studies: Successful Examples of IT-Driven Sustainability
- **Topic 5:** Applying Sustainability Tracking Software Hands-on Exercise
- **Topic 6:** Aligning IT Operations with UN SDGs and Environmental Goals
- **Reflection & Review:** Reflection on leveraging technology for sustainability and review of case studies

Day 4: Governance, Compliance, and Performance in IT Sustainability

- **Topic 1:** IT Governance Strategies for Sustainability Alignment
- **Topic 2:** Understanding Compliance with Environmental Regulations
- **Topic 3:** Measuring Sustainability Performance: Key Metrics and KPIs
- **Topic 4:** Overcoming Barriers to Adopting Sustainable IT Practices
- **Topic 5:** Developing ISO 14001-Compliant IT Policies
- **Topic 6:** Creating Sustainability Reports for IT Operations
- **Reflection & Review:** Group discussion on governance challenges and review of KPI-based performance tracking

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Day 5: Innovations and Future Trends in Digital Sustainability

- **Topic 1:** Exploring Emerging Technologies: Blockchain, Green AI, and Edge Computing
- **Topic 2:** Digital Tools for Creating Sustainable Supply Chains
- **Topic 3:** Strategies for IT Solutions in Achieving Carbon Neutrality
- **Topic 4:** Driving Innovation in Sustainable Digital Transformation
- **Topic 5:** Final Project: Developing a Comprehensive Digital Sustainability Roadmap
- **Topic 6:** Presentation and Feedback Session: Sharing Sustainability Strategies
- **Reflection & Review:** Wrap-up discussion on future trends and final thoughts on course outcomes

FAQ

- ### What specific qualifications or prerequisites are needed for participants before enrolling in the course?

  No formal qualifications are required. However, basic knowledge of IT operations and a keen interest in sustainability are beneficial.

- ### How long is each day's session, and what is the total duration?

  Each day’s session lasts 4-5 hours, including interactive activities. The total course duration is 20-25 hours across one week.

- ### How will participants track and measure the success of sustainability initiatives?

  Participants will be introduced to sustainability tracking software and KPI measurement tools, ensuring actionable insights into their organization’s progress.

How This Course is Different from Other Digital Sustainability Courses

Unlike conventional courses, Mastering Digital Sustainability: IT Management for Green Innovation delves deeply into both the technical and strategic aspects of sustainable IT. It integrates cutting-edge topics like blockchain, IoT, and AI for resource optimization while emphasizing practical applications through workshops and hands-on exercises. The course is tailored to provide actionable insights for real-world implementation, setting participants up for measurable success in aligning IT operations with environmental goals.